



2020 Online OCD Conference

Thank you for joining us at our Online OCD Conference! Here, you will find information on how you can help us promote and spread awareness about our first-ever #OCDCon, held this year on **July 31 – August 2**. Together we can spread the word about our Conference and offer help to those who need it most!

This marketing toolkit includes the following information:

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For more information on the 2020 Online OCD Conference, visit onlineocdconference.org!



About the Online OCD Conference

The Online OCD Conference is the first event of its kind! This three-day virtual event has programming for everyone in the OCD and related disorders community: individuals with lived experience, their family members, friends and supporters, and the mental health professionals who treat them.

This year's #OCDCon will take place from **Friday, July 31 through Sunday, August 2**. This event will feature 70 talks, interactive Q&As, 36 discussion groups, and 160 presenters from people in the OCD and related disorders community as well as leading experts in the field.

This year's virtual event will be filled with support, community and learning. #OCDCon offers everyone the opportunity to connect and learn with others who are living with OCD, anxiety and related disorders from the comfort of their own home. Head to onlineocdconference.org to learn more about the #OCDCon programming!



Click [Here](#) to Download Our LOGOs

Download the IOCDF's logo



Download our official logo for #OCDCon





IOCDF Social Media Links

Check out the IOCDF social media pages for the latest information!

[Facebook](#)

[Instagram](#)

[Twitter](#)

SAMPLE SOCIAL MEDIA POSTS

Use these sample posts and images to help spread the word about the Online OCD Conference. Be sure to include #OCDCon and tag the @IOCDF in your posts!

We're so excited to announce that we're attending this year's Online OCD Conference, held from July 31- August 2! Head to onlineocdconference.org for more information on how to register, and follow @IOCDF for updates! #OCDCon

Did you know there was a Conference for the OCD and related disorders community? Attend the three-day virtual event filled with support, community and learning held from 7/31-8/2. Check out onlineocdconference.org for more info on how you can attend! #OCDCon @IOCDF

Join me at the #OCDCon, a three-day virtual event for the OCD and related disorders community! Connect with others living with OCD and related disorders for support, community, and learning. Visit onlineocdconference.org for more information. @IOCDF

Connect with others living with OCD and related disorders at this year's #OCDCon! Join me and thousands of others for a three-day virtual event filled with support, community, and learning on 7/31-8/2. Learn more at onlineocdconference.org or @IOCDF!



Conference Action Items Checklist

- Follow the IOCDF on [Twitter](#), [Facebook](#), and [Instagram](#) and share our posts!
- Wear your [IOCDF merchandise](#) to show your support.
- Announce that you'll be attending the Conference on social media.
- Take a photo of you wearing Conference t-shirt and post it on Twitter, Facebook, and Instagram using the hashtag #OCDCon.
- Spread awareness about #OCDcon by downloading our [infographics](#) and sharing them on social media and tagging @IOCDF.
- Promote the talks you're most excited to attend.
- Tell your family, friends and colleagues about the Conference!