

**Presenter:** Grace Parker

**Background:**

Previous research suggests that TV shows and media which exploit HD contribute to stigma. Historically, they dramatize accounts of hoarding, emphasize blame on the individual with HD, and exaggerate the distance between the viewer and the subject of the show.

62 participants recruited for qualitative interviews

Thematic coding performed on interview transcriptions

Data coded into further subcategories to identify patterns

Data pertinent to media and information sources coded into subcategory

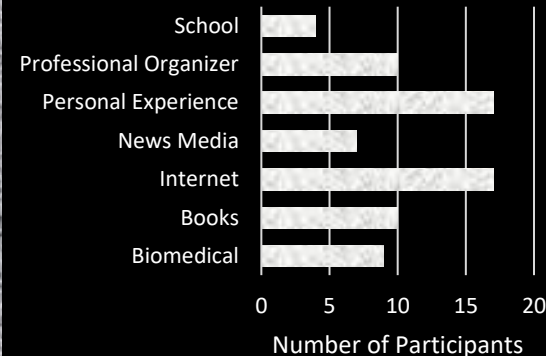
*The most common exposure to Hoarding Disorder was TV shows*

*Dramatized portrayals reduce self-perceived severity of HD*

*HD TV shows can provide justification for a lack of help-seeking*

**Media that sensationalizes and exaggerates Hoarding Disorder may cause people with HD to minimize their own experiences, thereby discouraging them from seeking help.**

**Exposure to Other Information Sources**



**Reaction to TV Shows**



- Avoidance
- Awareness
- Difference B/T Subject and Self
- Disgust/Extreme Case
- Helpful
- Self-Reflection
- Stigma/Negative Portrayal

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