

online

H^UARDING DISORDER

■■■■■ conference

March 4–5, 2023



International
OCD
Foundation



Sponsorship Prospectus

March 4–5, 2023

The Online Hoarding Disorder Conference is a one-of-a-kind virtual event geared towards all members of the hoarding disorder (HD) community, including individuals impacted by HD and professionals who work with them. There are four tracks throughout the weekend: lived experience of HD, family members and loved ones of those with HD, community-based professionals (e.g. first responders, housing authorities, case managers, protective service workers, etc.), and mental health providers.

Sponsorship is ideal for any organization providing services to the HD community, providing an opportunity to showcase your brand to a targeted audience of both professional and lived experience attendees.

Sponsorship Opportunities

Title Sponsor | \$5,000

(1 available)

As the Title Sponsor, your organization will **receive top sponsorship visibility** throughout the two-day event. Benefits include:

- Sponsor welcome to all attendees at start of the event (can be a pre-recorded 30 second video or given live)
- Logo placement on rotating slides throughout the event
- Leaderboard full page banner advertisement (1200 x 100px) on the website (iocdf.org/HDcon)
- Logo featured prominently on the sponsor page of website (iocdf.org/HDcon)
- Top logo placement in sponsor section of emails
- Custom message from sponsor on thank you email to attendees
- Sponsor shoutout on social media leading up to the start of the event (90,000 reach across platforms)
- Five (5) complimentary registrations
- Sponsor profile on virtual platform accessed by attendees throughout the event, featuring customizable name/logo, description, tagline, banner ad (1500 x 300 pixels, JPEG, JPG, PNG, GIF), contact information, links to social media accounts, marketing collateral, & promotional videos



350

Estimated Attendance

**Learn more:
iocdf.org/HDcon**

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Scholarship Sponsor | \$3,000

(1 available)

At the IOCDF, we are committed to making our programming available to those who need our help the most. As the sole Scholarship Sponsor, you will **help subsidize scholarships for individuals and their families** who would otherwise not be able to afford it due to financial hardship. This sponsorship allows you to showcase your organization with your logo and sponsor thank you on the conference website registration page, scholarship page, and scholarship application. Additional Benefits include:

- Linked logo placement on the sponsors page of the conference website (iocdf.org/HDcon)
- Logo in all conference-related emails (marketing and logistics)
- Two (2) complimentary registrations
- Sponsor profile on virtual platform accessed by attendees throughout the event, featuring customizable name/logo, description, tagline, banner ad (1500 x 300 pixels, JPEG, JPG, PNG, GIF), contact information, links to social media accounts, marketing collateral, & promotional videos

Supporting Sponsor | \$2,000

(2 available)

This sponsorship includes the following benefits:

- Linked logo placement on the sponsors page of the conference website (iocdf.org/HDcon)
- Logo in all conference-related emails (marketing and logistics)
- Two (2) complimentary registrations
- Sponsor profile on virtual platform accessed by attendees throughout the event, featuring customizable name/logo, description, tagline, banner ad (1500 x 300 pixels, JPEG, JPG, PNG, GIF), contact information, links to social media accounts, marketing collateral, & promotional videos
- Half page banner advertisement on the bottom of the iocdf.org/HDcon (600 x 100 px)

Contact Kristen Lynch
at [**klynch@iocdf.org**](mailto:klynch@iocdf.org)
to become a sponsor
today or receive more
information!

