



OCD Conference

28TH ANNUAL

San Francisco

July 7–9, 2023

San Francisco Marriott Marquis

Organized by



International
OCD
Foundation

Sponsor, Exhibitor, & Advertiser
PROSPECTUS

About the Annual OCD Conference

The IOCDF's Annual OCD Conference is the largest national event focused solely on obsessive compulsive disorder (OCD) and related disorders.

Now in its 28th year, this extraordinary event draws attendees from across the U.S. and the world, including licensed clinicians, researchers, and people of all ages who are impacted by OCD and related disorders, such as body dysmorphic disorder (BDD) and hoarding disorder (HD), to learn about the newest research and treatments.

#OCDCon presents a unique opportunity for sponsors, exhibitors, and advertisers to engage the entire OCD community — parents and families, individuals, and mental health professionals — in one place over the course of three days. The Conference format allows your company to engage with niche segments of the OCD community all under the same roof!



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“ My company has had a relationship with the IOCDF for many years. Last July, I was finally able to attend my first in-person IOCDF conference. My colleagues have always raved about this conference and say it is their favorite conference to attend. I have to say that not only do I agree with them, but, for me personally, attending the conference changed the way I view OCD research. My company had a booth at the conference, and we were visited by so many different types of attendees: persons with OCD, their families, researchers and clinicians. I learned more about OCD from these interactions than I have learned anywhere else, especially by speaking with patients and their families. I also enjoyed visiting the booths of other researchers who were more than happy to share the nature of their research with me. The conference is also fun and joyful: the evening events at the conference are not to be missed and everyone partakes! ”

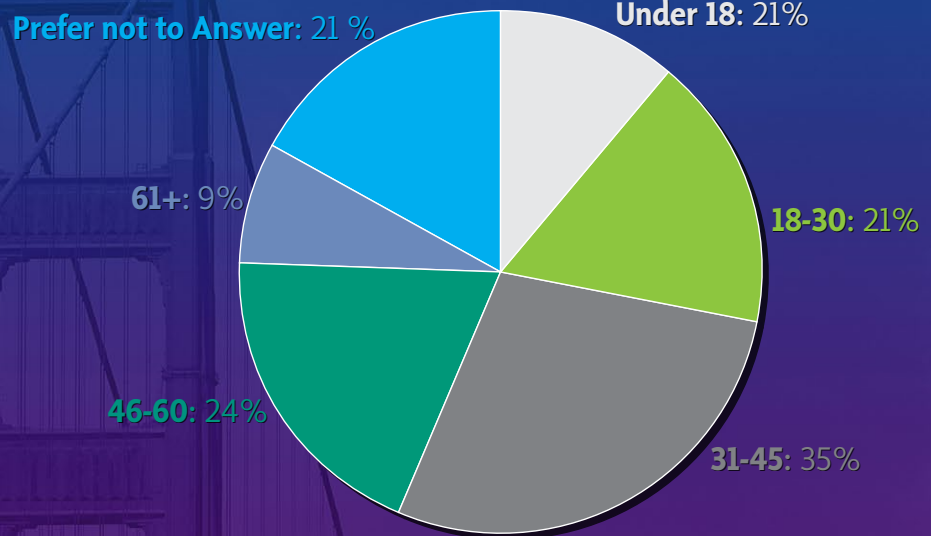
– Deborah Price, MLS
Clinical Trial Lead, Biohaven Pharmaceuticals

2022 Conference Attendees

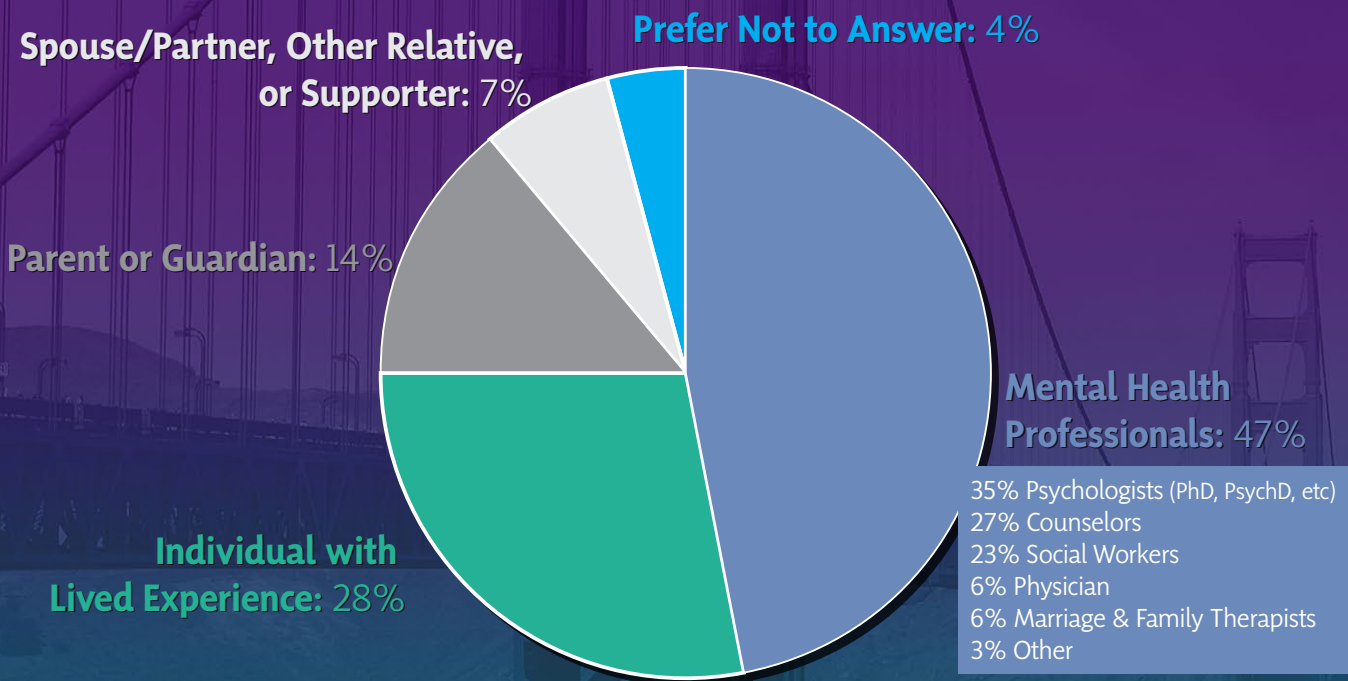
1,520

attendees from
11 countries and
53 US states and territories

Attendee Age Breakdown



Attendee Population Type



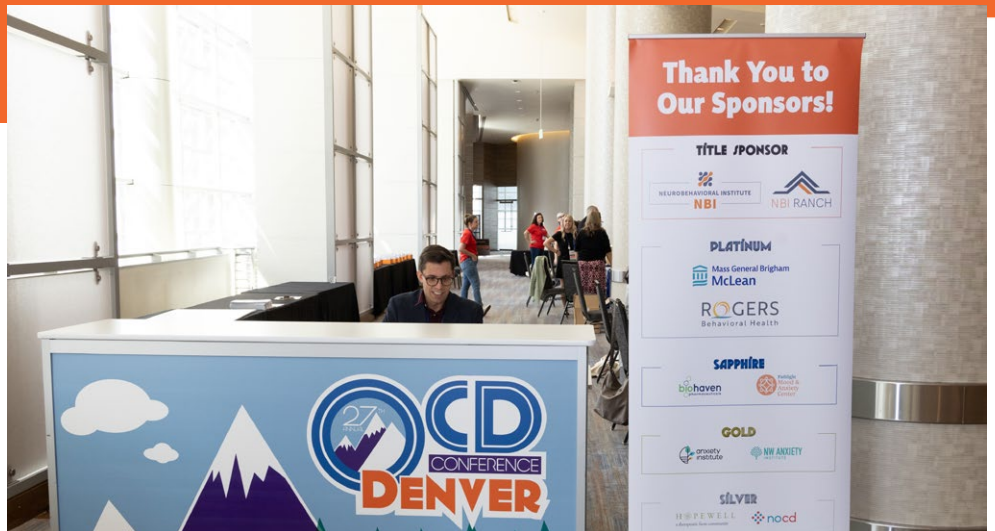
2023 Expected Attendance

1,800

After a successful return to an in-person event in Denver, we are so excited to bring the Annual OCD Conference to San Francisco and anticipate a steady growth in attendance numbers as the OCD community comes together again to provide each other with support and a community of hope.

Sponsorship

As a sponsor of the 28th Annual OCD Conference, you will help to underwrite costs of providing an exceptional experience for attendees, ensuring that you will benefit from not only high profile exposure, but positive brand association as well.



Year after year, the Annual OCD Conference remains one of the most affordable conferences to attend for consumers and professionals alike. It is because of the support of our sponsors that we are able to keep our registration prices low while continuing to provide a high quality Conference experience. Whether you are interested in thought leadership, lead generation, or brand awareness, we are able to offer your organization a variety of sponsorship opportunities to fit your budget and marketing goals. By sponsoring, you'll assist us in our goal of providing attendees with a first class conference experience, while also receiving the valuable level benefits.

See page 5 for sponsorship level benefits and 6-9 for exclusive event and amenity packages.

Not sure which option is best for you?

We recognize that every organization has unique needs, goals, and budgets, so we are happy to work with you and your team to create a custom sponsorship package.

Email Kristen Lynch, IOCDF Senior Development Manager at klynch@iocdf.org to get started.

"It is an honor to be a sponsor and long-time partner of the IOCDF. Their team's dedication and passion for the mission to end the suffering caused by OCD has made working with them over the years something that we at NOCD look forward to every year. Attending the IOCDF conference provides our team with the opportunity to meet our community members in person and create lasting relationships with individuals, treatment providers, and clinics sharing a similar mission to our own."

— Patrick B. McGrath, PhD,
Chief Clinical Officer, NOCD

Sponsorship Level Benefits

Benefits	Platinum \$20,000	Diamond \$15,000	Sapphire \$10,000	Gold \$7,500	Silver \$5,000	Bronze \$3,000
Slots Available	3	1	4	5	6	—
Featured company listing on Conference mobile app	●	●				
Complimentary Program Guide advertisement	Full Page	Half Page				
Complimentary tote bag promotional item	●	●	●	●	●	
Complimentary Full Conference registrations	5	4	3	2	1	
Exclusive event or amenity sponsorship <i>See next page for options & their additional benefits!</i>	●	●	●	●	●	
Complimentary exhibit booth with premiere visibility <i>See page 10 for exhibiting details</i>	●	●	●	●	●	●
Logo recognition in Program Guide and Preview	●	●	●	●	●	●
Logo recognition on Conference marketing emails	●	●	●	●	●	●
Logo recognition on Conference mobile app	●	●	●	●	●	●
Logo recognition on Conference website iocdf.org/ocdcon	●	●	●	●	●	●

Exclusive Event/Amenity Sponsorship Options

Platinum

Title Sponsorship • Speakers Reception •
Professional Mentoring & Networking Mixer

Diamond

Official OCD Conference Party

Sapphire

Wi-Fi • Researcher and Exhibitor Meet & Greet •
Invited Keynote Speaker • Breakfast/Coffee Break
Bundle

Gold

Promotional Tote Bags • Attendee Breakfasts •
Afternoon Snack & Coffee Break

Silver

Community Art Gallery • Hotel Key Cards •
Conference Badge Lanyards • Sensory Room

**See the next page for options and
their additional benefits!**

Platinum Event/Amenity Packages | \$20,000

Title Sponsor



The Title Sponsor will receive the most prominent visibility as the top sponsor of the Conference. The Title Sponsor's name will be included in the title of the Annual OCD Conference (28th Annual OCD Conference, sponsored by Your Name) used on all Conference promotional materials and media kit distributed to the IOCDF network. In addition to being included in all promotional materials and receiving Platinum-level benefits, the Title Sponsorship has a variety of additional exclusive benefits, including:

- Exclusive speaking opportunity in welcome video to attendees
- Prominent logo recognition on the Conference tote bag
- Logo on tv splash screen in all Marriot Marquis hotel rooms during Conference
- Logo on welcome sign in Conference hotel
- Verbal recognition at plenary and keynote address
- Logo on the opening splash screen of the Conference mobile app
- Mention in push notification sent to Conference attendees each day of the Conference
- Banner ad on Conference mobile app
- Top banner advertisement on the Conference website
- First choice of location for full page Program Guide ad

Professional Mentoring & Networking Event



This Friday evening event is a great opportunity for mental health professionals in all stages of their careers to make connections with like-minded

Conference attendees. Professional attendees will first attend a mentoring session and have the opportunity to meet with leaders in the field. Afterwards, attendees will have a chance to catch up with old colleagues and meet new ones all in the same place. Drink tickets and appetizers will be provided to attendees. As a sponsor, you will get in front of and address a large portion of the professional Conference population and your organization will be recognized with signage throughout the event area. You'll also have the opportunity to set up a table with promotional materials.

Speakers Reception



Held on the Thursday evening before the start of the Conference, the Speakers Reception is attended

by all of our amazing presenters, support group and evening activity leaders, and sponsors. This event serves as a Thank You to speakers for making the Conference a success, and the event provides food and an open bar for reception attendees. As the official event sponsor, your organization has the opportunity to give brief opening remarks, and the event will have prominent signage featuring your logo, and a table for your promotional materials.

Diamond Sponsorship Event/Amenity Packages | \$15,000

OCD Conference Party



A premier Conference event attended by the entire community, the Official OCD Conference Party on Saturday evening includes a buffet dinner, cash bar, dancing, and the presentation of the IOCDF Hero and Illumination Awards. As sponsor, you'll be able to welcome all partygoers with brief remarks during the awards ceremony. Additionally, you will have a table presence with promotional materials and exclusive logo placement on all event signage. Conference attendees will be encouraged to attend via both push notifications through the Conference mobile app and marketing emails highlighting your organization.

Sapphire Sponsorship Event/Amenity Packages | \$10,000

Conference Wi-Fi



Provide complimentary Wi-Fi to all Conference attendees while showcasing your organization's brand with this sponsorship opportunity! By sponsoring the Conference Wi-Fi, you will enhance the attendee experience by offering free Wi-Fi throughout the Conference weekend, while also having your branding prominently displayed on all attendee mobile devices, tablets, and laptops when they connect. Your branding will also be featured on related signage throughout the Conference weekend.

Invited Keynote Speaker



Researcher and Exhibitor Meet & Greet



The Researcher and Exhibitor Meet & Greet takes place in the Exhibit Hall directly after the Keynote Address and is open to all attendees. The Meet & Greet features research posters showcasing the latest advances in the field of OCD and related disorders. Snacks and refreshments will be provided to attendees as they network with Conference exhibitors and researchers. As the event sponsor, your branding will be displayed prominently on signage throughout the high-traffic Meet & Greet area. Conference attendees will be encouraged to attend via a push notification on the Conference mobile app with your branding.

At the Conference, we aim to secure high-profile speakers for both the Keynote Address and the Professional Plenary. Held on Friday afternoon and Saturday afternoon respectively, these talks are typically some of the best attended at the Conference. As the Invited Speaker Sponsor, you will receive verbal recognition at both events and the option to introduce the keynote speaker. Your logo will also be featured on the slideshow played during the events and signage for the event at the Conference, and in a push notification on the Conference mobile app encouraging attendees to attend the Keynote Address.

Tote Bags



Each of our nearly 2,000 attendees receive a custom-designed Conference tote bag each year. In addition to carrying these high-quality and highly coveted canvas tote bags throughout the Conference, many attendees continue to use their bags long after the Conference has ended, allowing you to extend your reach to an even greater audience. As the sole Tote Bag Sponsor, you will have one whole side of the tote bag reserved exclusively for your prominent logo placement, ensuring that it is easily visible to all audiences, both at the Conference and beyond.

Afternoon Snack & Coffee Break (1 remaining)



Coffee and snack breaks are highly requested at the Conference every year and are sure to be very well attended and extremely appreciated by all Conference attendees. Your sponsorship will provide refreshments and snacks to attendees in the exhibit area between afternoon presentation sessions, and your organization's name and logo would be prominently displayed on signage throughout the break area and on napkins provided to attendees. Conference attendees will be encouraged to attend via a push notification on the Conference mobile app with your branding.

One available — Friday afternoon

Breakfast (2 remaining)



As the sponsor of a complimentary breakfast, your organization will receive recognition for providing a highly attended — and highly appreciated! — continental breakfast offered on either Friday, Saturday, or Sunday morning from 7am–8am in the Conference Exhibit Hall. More than half the Conference population attends breakfast each morning and it's a popular start to a long day of learning. As a Breakfast Sponsor, your organization logo will be prominently displayed on signage throughout the breakfast area and on branded napkins during your chosen breakfast day. Additionally, you will receive sponsor recognition via Conference mobile app push notifications reminding attendees of breakfast.

Two available — Friday, and Sunday mornings

**Make It a Bundle
and Save!**

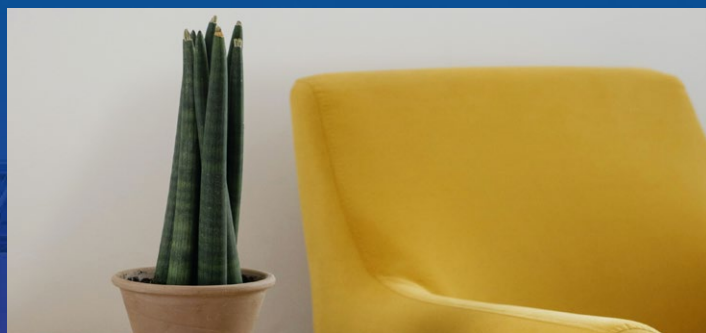
**Sponsor both a
Breakfast + Afternoon
Snack & Coffee Break
at the Sapphire
\$10,000 level.**

Community Art Gallery



By sponsoring the Community Art Gallery, you will give the IOCDF the opportunity for a variety of artists from the OCD community to share their work by providing a space for their art to be displayed throughout the entire Conference weekend! As the official Community Art Gallery Sponsor, your organization's name and logo will be displayed prominently in the area, regularly visited by Conference attendees. You will also receive recognition in a push notification sent to all attendees on the Conference mobile app encouraging them to visit.

Sensory Room



The Annual OCD Conference can be overwhelming for some attendees, particularly those with comorbidities such as ASD. To address this, we will be offering a sensory room for attendees to access throughout the Conference weekend to find calm and relax in a sensory-friendly environment. As the sponsor of the Sensory Room, your organization's name and logo will be displayed prominently in the area and anywhere the room is promoted, including emails and the program guide. Your logo will also be featured on a comforting sensory object giveaway provided in the room.

Hotel Key Cards



Each year, close to 80% of the Conference attendees choose to stay in the Conference hotel to take advantage of the competitive discounted room rate and to make sure they're close to all the action throughout the jam-packed weekend. Put your company's brand in front of attendees upon their arrival at the Conference hotel, San Francisco Marriott Marquis, by sponsoring the hotel room keycards! Hotel guests will receive their cards at check-in and use them to access their rooms throughout the weekend, ensuring your logo is seen by attendees staying in the hotel.

Conference Badge Lanyards



Every attendee is required to wear a badge and lanyard throughout the Conference. As the exclusive Lanyard Sponsor, you have the unique opportunity to place your logo on all badge lanyards, meaning that your logo will be visible on every single person as they attend programming, walk about the Conference, and interact with others. This is an amazing opportunity to guarantee that your brand is consistently in front of attendees throughout the entire Conference, and in photos beyond!

Exhibiting

Stay top-of-mind for attendees

The IOCDF is committed to facilitating effective interactions between attendees, presenters, and exhibitors. The Conference provides an unparalleled opportunity to actively engage with the entire OCD community, and exhibitors benefit from opportunities to:

- Connect with key stakeholders in every corner of the OCD and related disorders community;
- Build brand awareness by marketing to diverse groups of individuals and families impacted by OCD, body dysmorphic disorder (BDD), hoarding disorder, and body-focused repetitive behaviors (BFRBs);
- Generate leads and network with key organizations and leaders in the OCD professional community;
- Interact face-to-face with an estimated 1,800 attendees to promote your services;
- Recruit participants for research studies;
- Be associated with a highly trusted and respected event all while supporting the IOCDF.



Networking Opportunities:

Exhibiting hours span all three days of the Conference, maximizing your time for attendee interaction. Outside the Exhibit Hall, exhibitors benefit from invitations to a variety of events for additional networking opportunities, including:

Professional Networking Mixer:

Exhibitors are invited to this event specifically for therapists and clinicians to connect on Friday evening in the SoMa event space within the hotel.

Researcher and Exhibitor Meet & Greet:

Directly following the Keynote Address, the Meet & Greet is open to all Conference attendees. With multiple cash bars and a buffet of hor d'oeuvres, the Meet & Greet is the busiest time in the Exhibit Hall and a key opportunity to showcase your organization to attendees looking for services and resources.

Official OCD Conference Party: Directly following the Meet & Greet, the OCD Conference Party is the largest event of the weekend and features an awards ceremony, a buffet dinner, cash bars, and dancing! Exhibitors can continue to connect with attendees during this celebratory event — and unwind as well!

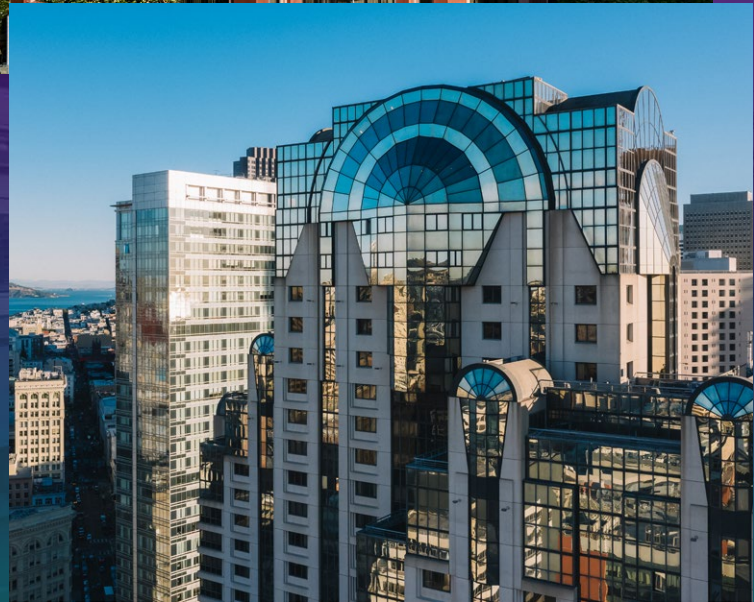


Welcome San Francisco!

The Annual OCD Conference will take place at the **San Francisco Marriott Marquis** in the heart of downtown San Francisco. From the Golden Gate Bridge and Alcatraz, to the rolling fog and cable cars, San Francisco is home to some of the most iconic attractions in the world. Outside of exhibiting hours, make sure to explore the city's neighborhoods, each with its own distinct flavor and charm.

Exhibitors are eligible for a specially discounted IOCDF room rate of \$242/night (plus taxes and fees) at the fully renovated San Francisco Marriott Marquis — if you exhibited with us in 2017, you may not recognize the hotel!

Information on securing a room at this rate will be provided following the receipt of a completed Exhibit Space Application/Contract and full payment.



Official Conference Hotel:

**San Francisco
Marriott Marquis**

780 Mission St
San Francisco, CA 94103

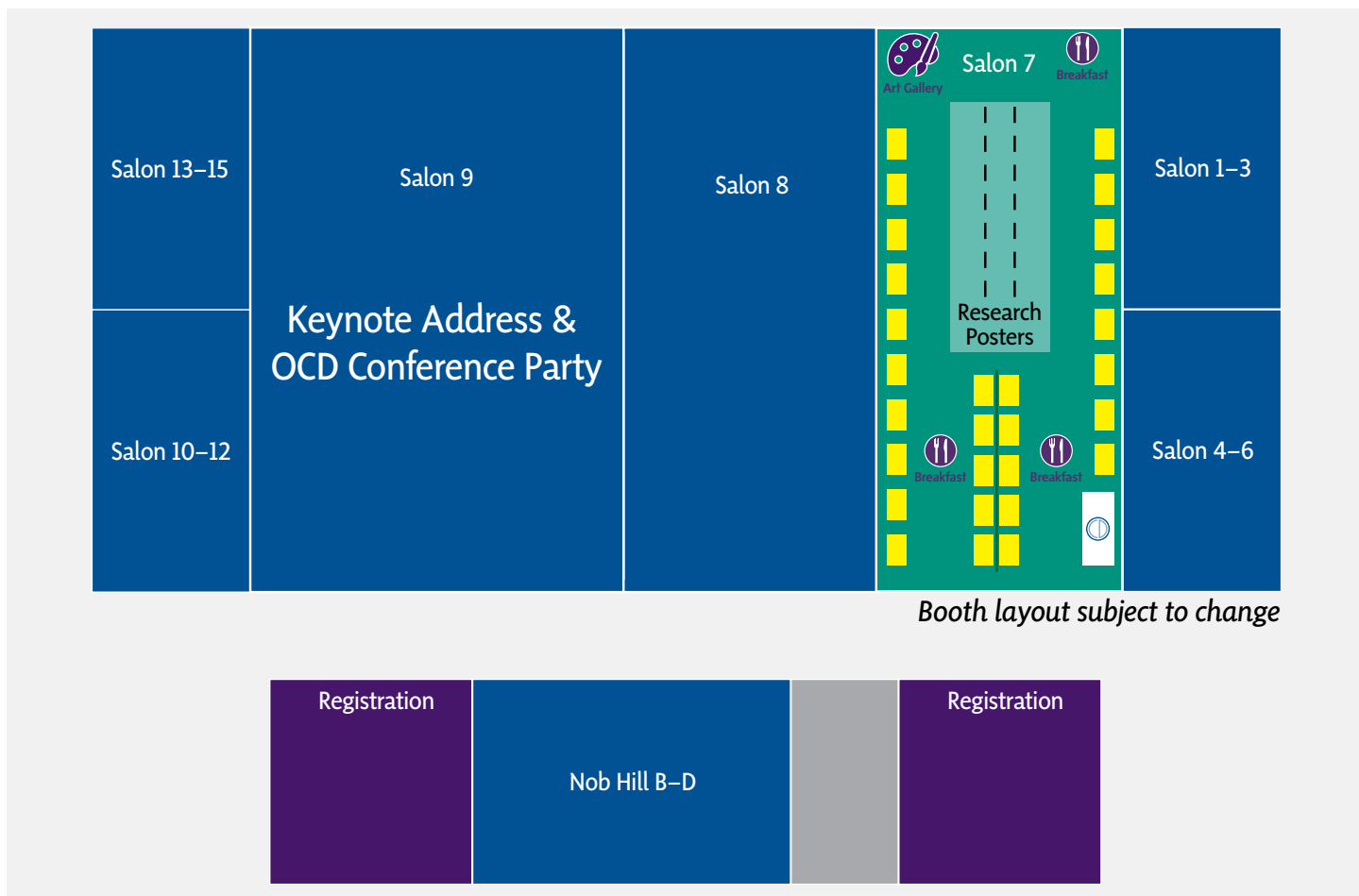
\$242/night (plus taxes/fees)

**San Fran
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Exhibit Hall Map



The Exhibit Hall is located in Salon 7 of the Yerba Buena Ballroom on the Lower B2 level of the hotel.

The Exhibit Hall is positioned directly in the center of the majority of breakout rooms for the adult sessions and directly across from the Registration Desks.

The Exhibit Hall will serve as a central hub for attendees as it is the location of breakfast all three days of the Conference, snack and coffee breaks*, the OCD Art Gallery, research posters, and the IOCDF Information Booth.

Exhibitors will choose their booth location preferences in April 2023 in the order that applications were received — so make sure to purchase your booth today!

Premier Visibility for Sponsors

Exhibit booths are reserved and location preferences are assigned on a first come, first served basis. An exception to this are sponsors who receive a complimentary exhibit booth as part of their support of the Annual OCD Conference and who receive **priority selection** of their booth location.

Learn more about sponsoring opportunities on page 4.

Exhibit Booth Rates

Organization Type	Booth Price
Commercial (businesses and corporations showcasing products/services, etc.)	\$1,200
Non-Commercial (clinics, medical centers, hospitals, research institutions, universities, etc.)	\$1,000
IOCDF Institutional Members	\$750
501(c)3* Nonprofits (rate exclusive to mission-driven nonprofits and government agencies)	\$500

**Proof of active 501(c)3 non-profit status required with application submission*

Booth rental fees include:

- 10' x 10' booth space with 8' back drapes and 3' side rail drapes
- One ID sign (including booth number and organization name)
- One 6' draped table
- Two chairs and one wastebasket
- Electronic Exhibitor Service Kit
- Exhibitor listing in the printed Program Guide, including booth number, logo, contact information, and 50 word description
- Exhibitor listing on the online Conference schedule and mobile app
- Complimentary Wi-Fi in Exhibit Hall and meeting area
- One booth support pass* that provides full access to the Conference, including:
 - » Complimentary light breakfast (Friday–Sunday)
 - » Invitation to the Professional Networking Mixer (Friday evening)
 - » Admission to the Official OCD Conference Party (Saturday evening)

Booth Support Pass Policies

- * Institutional Members receive two booth support passes per booth rental
- * An additional booth pass for non-members may be purchased for \$200, totaling to two (2) passes for exhibit personnel
- * Although booth passes allow exhibitors to attend sessions, they do NOT include continuing education (CE) credit. If an exhibitor manning the booth is a clinician seeking to earn CE credits for one or more days of the Conference, they must register for the Conference at the Clinician/Therapist level. Visit iocdf.org/oecdcon for more information.



Final deadline to reserve a booth and be included in print marketing materials is **Monday, May 8, 2023.**

For more information on exhibiting and booth reservations, contact Julie Oliver at joliver@iocdf.org or call (617) 973-5801.

Reserve an Exhibit Booth

Preliminary Schedule



International
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Thursday, July 6, 2023

2:00pm–8:00pmExhibitor Check-in
2:00pm–7:00pmExhibitor Move-in
8:00pm–11:00pm.....After Hours Activities

Friday, July 7, 2023

7:00am–8:00amBreakfast
7:00am–5:30pmExhibiting Hours
8:00am–5:30pmBreakout Sessions
2:00pm–2:15pmAfternoon Coffee Break*
6:00pm–8:00pm**Professional Mentoring
Session & Networking Mixer**

Saturday, July 8, 2023

7:00am–8:00amBreakfast
7:00am–5:45pmExhibiting Hours
8:00am–3:45pmBreakout Sessions
2:00pm–2:15pmAfternoon Coffee Break*
4:15pm–5:45pmKeynote Address & Awards
5:45pm–7:00pm**Researcher and Exhibitor
Meet & Greet**
7:00pm–10:00pmOfficial OCD Conference Party

Sunday, July 9, 2023

7:00am–8:00amBreakfast
7:00am–12:00pmExhibiting Hours
8:00am–1:00pmBreakout Sessions
12:00pm–1:00pm.....Exhibitor Move-out

(dates and times subject to change)

* Refreshment break pending sponsorship

All times San Francisco Local (Pacific Time)



Past Exhibitors

Alpine Academy

American Foundation for Suicide Prevention

Anxiety and Stress Disorders Clinic at UNC

Anxiety Disorders Center at the Institute of Living

Anxiety Institute

Anxiety Sisters

Anxiety Treatment Center of Austin

ASPIRE Alliance to Solve PANS & Immune-Related Encephalopathy

Austin Anxiety & OCD Specialists

Austin Center for the Treatment of OCD

Baylor College of Medicine

Behavior Therapy Center of Greater Washington

Biohaven Pharmaceuticals

Bradley Hospital

Brainsway Deep TMS

Bridges to Recovery

Butler Hospital

Capital OCD & Anxiety Practice

Center for Discovery

Center for Mental Health Disparities

Center for OCD and Anxiety at Sheppard Pratt

Center for OCD and Related Disorders at MGH

Child Mind Institute

choicetherapy

Cognitive Behavior Therapy Center of Southern California

Depression & Anxiety Specialty Clinic of Chicago

Discovery Mood & Anxiety Program

East Bay Behavior Therapy Center

Eating Recovery Center

Equinox Counseling & Wellness Center

ERC Insight Behavioral Health Center

The Gateway Institute

The Glenholme School

HabitAware, Inc.

The Hoarding Project

JACK Mental Health Advocacy

Lindner Center of HOPE

Los Angeles BDD & Body Image Clinic

Massachusetts Psychological Association

McLean Hospital OCD Institute

Mental Health Association of San Francisco

Moleculera Labs, Inc.

Mountain Valley Treatment Center

Mount Sinai OCD & Related Disorders Program

Neurobehavioral Institute

New England Center for OCD and Anxiety

NOCD

NW Anxiety Institute, LLC

the ocdopus

The OCD and Anxiety Treatment Center

OCD Center of Los Angeles

OCD Genetics Study of SUNY Downstate Medical Center

Pathlight Mood and Axneity Center

PANDASNetwork.org

PANDAS Physicians Network

Picking Me Foundation NFP

Potomac Behavioral Solutions

Provincial OCD Program at British Columbia Children's Hospital

Psychiatry Northwest

Reasons Eating Disorder Center

Renewed Freedom Center for Rapid Anxiety Relief

Resilience Treatment Center

Rodriguez Lab Translational Therapeutics at Stanford

Rogers Behavioral Health System

Skyland Trail

Texas State University

Therachat

Therapy West NYC

The TLC Foundation for Body-Focused Repetitive Behaviors

Timberline Knolls Residential Treatment Center

TOCMexico

Tourette Association of America

UCLA Health System

University of Colorado Anschutz Medical Campus, Department of Psychiatry

University of Florida OCD Program

University of Southern California

University of South Florida OCD Program

Virtually Better, Inc.

Visions Adolescent Treatment Centers

WayPoint Academy

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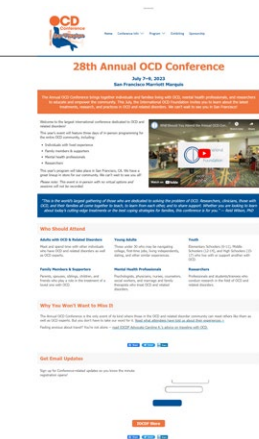
Advertising

Unable to join us in San Francisco as an exhibitor? Or looking to extend your company's visibility beyond the exhibit hall? We offer a variety of advertising opportunities that allow you to make an impact by getting your brand in front of our anticipated 1,800 attendees!



IOCDF Institutional Members receive 15% off all advertising opportunities!

Website Banners (SOLD OUT!)



Half banner advertisement • \$1,200 each • 700 x 100 pixels

Display your digital artwork along the bottom of **every page** of the Conference website with a hyperlinked URL of your choice. Your advertisement will be displayed from the moment we receive the artwork all the way through the Conference weekend in July, making these banners the advertising opportunity with the **longest running visibility** that we have to offer.

The main website for the Annual OCD Conference (iocdf.org/ocdcon) receives more than 28,000 page views per month during the registration season, with people returning to the website for updates on Conference program additions, the full schedule of events, and travel/hotel information.

Make it an exclusive opportunity by purchasing both half banners for the discounted rate of \$2,000 (same \$400!)

Mobile App



In addition to the onsite printed Program Guide, most attendees download and utilize the official Conference Mobile App throughout the weekend to access the schedule, speaker list, hotel maps, and discussion opportunities to connect with other attendees. We have two (2) banding opportunities on the mobile app:

Static Image with Hyperlink
1776 x 1224 pixels • \$500 • (3 available)

Showcase your organization with a static image advertisement of your design with a hyperlink to a tracked link URL of your choice.

Embedded Video • \$350 • (4 available)

Educate attendees to the services you provide by embedding a promotional video of any length (hosted on Youtube, Wistia, or Vimeo) that plays both in-app and has a link to the video's URL, allowing attendees to watch more of your content on your YouTube, Wistia, or Vimeo pages.

Advertising, Continued



Program Guide

Full Page • 7.5" x 9.5" (300 dpi) • \$950

Half Page • 7.5" x 4.75" (300 dpi) • \$700

Quarter Page • 3.25" x 4.75" (300 dpi) • \$500

Gain brand visibility with a full-color ad in the onsite Program Guide. Distributed to every Conference attendee (1,500 print distribution), it includes the full Conference schedule and presentation descriptions, sponsor and exhibitor information, the Conference hotel map, and more! Plus, the Program Guide is sent by request to members of the OCD community, advocacy groups, healthcare associations, and others throughout the year.



Promotional Item

\$700 + your flyer or promo items* included in the Tote Bags

Provide a piece of marketing collateral to be included in the attendee promotional tote bags — one of our most highly anticipated Conference giveaways. Every attendee receives a tote bag at check-in, so your material is guaranteed to reach the entire Conference population. Supply a branded pen or notepad for attendees to take notes throughout the weekend, or include something unique for attendees to take home, like branded sunglasses!

**Up to 2,000 units requested. IOCDF must approve all items prior to printing and/or shipping.*

Reserve Advertising Space

For more information on reserving advertising space, contact Julie Oliver at joliver@iocdf.org or (617) 973-5801.

**San Fran
2023**



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Exhibiting & Advertising Application and Contract

28th ANNUAL OCD CONFERENCE | JULY 7–9, 2023 | SAN FRANCISCO, CA

Acceptance of Application for Exhibit Space and Review of Activities:

The International OCD Foundation (IOCDF) reserves the right to accept or refuse the Application and Contract for Exhibit Space for any exhibitor and, once an exhibit is on the floor, to require its modification or removal, whenever the IOCDF considers such exhibit to be detrimental to its mission, professional or ethical interests or originates from any organization whose displayed products do not meet the professional standards of the IOCDF. The IOCDF may review the exhibit floor activities of exhibitors at any time. The IOCDF reserves the right to decline or prohibit any exhibit or part of any exhibit or prohibit or restrict any activity or conduct within the exhibit area that, in its opinion, is not appropriate or would cause the IOCDF to be in violation of its contract with the Conference hotel (San Francisco Marriott Marquis). In the event of such restriction or eviction, the IOCDF is not liable for any refund to the exhibitor. Exhibitors shall not assign or sublet the space purchased, or permit any other party to exhibit therein.

Payment: All exhibiting and/or advertising invoices must have been paid in full to the IOCDF within 30 days of the invoice issue date and no later than the application deadline of Monday, May 8, 2023. If an exhibitor fails to pay the IOCDF for the full amount of the exhibit booth by whichever date comes first, the booth space may be released to another waiting party.

Cancellations: The IOCDF must receive written requests for cancellations of exhibit space by Monday, May 8, 2023 in order to be refunded in full. Any cancellations made after this date are NON-REFUNDABLE and NON-TRANSFERABLE. In the event that the Annual OCD Conference must be cancelled due to an emergency, exhibitors may either request a full refund or transfer their exhibit payment to an exhibiting opportunity at a comparable event in 2023 fiscal year.

Fire and Safety Regulations: All local regulations will be strictly enforced, and the exhibitor assumes all responsibility for compliance with such regulations. If an exhibit booth violates any local or hotel fire and safety regulations, IOCDF and hotel staff will work with the exhibitor in order to fix the issue at hand.

Installing & Dismantling Exhibits: Exhibitors agree to install and dismantle exhibit booths only within the installation and dismantling times designated by the IOCDF. Exhibit installation will take place Thursday, July 6, 2023 between the hours of 2:00pm–7:00pm in the Yerba Buena Ballroom Salon 7 on the lower level of the meeting space at the Marriott Marquis San Francisco. If the exhibit space is not occupied by 7:00pm on Thursday, July 6, 2023, the IOCDF

will consider it to be cancelled by the exhibitor and will assume the right to use such space as deemed appropriate. If an exhibitor will be arriving late, the IOCDF must be given prior written notice at least two weeks in advance of the Conference. Exhibits must be dismantled between the hours of 12:00pm–1:00pm on Sunday, July 9, 2023. Early exhibit dismantling is disruptive and unfair to neighboring exhibitors and to paid attendees. If an exhibitor needs to dismantle early prior to 12:00pm on Sunday, July 9, 2023, the IOCDF must be given prior written notice at least two weeks in advance of the Conference. Any materials left behind and unclaimed after 1:00pm on July 9, 2023 will be thrown away. Exhibitors are responsible for the dismantling of their own areas and the management of any remaining materials.

Shipping of Booth Materials: The shipment of all exhibit booth materials will be handled by Freeman, the official exhibitor services company for the 28th Annual OCD Conference. The IOCDF is not responsible for any items shipped independently or through another shipping provider. Instructions about shipping will be provided within the online Exhibitor Portal, which exhibitors will receive access to once payment has been received.

Storage of Exhibit Booth Materials: In the Exhibit Hall (Yerba Buena Ballroom Salon 7 on the lower level), marketing materials can be stored behind exhibit booth pipe and drape (if applicable) or under tables. Salon 7 will be locked at the close of exhibiting hours and will be unlocked at 7:00am each day the Exhibit Hall is open. Within the exhibiting hours, the Exhibit Hall will be open to all Conference attendees and exhibitors should not leave their booths unattended.

Use of Exhibit Floor Plan: The exhibit floor plan and exhibitor list are the property of the IOCDF. Use or publication for any purpose without the IOCDF's written consent is prohibited.

Booth Equipment: All exhibit packages include one (1) six-foot draped table, two (2) chairs, and one (1) waste basket. Exhibitors may rent additional furniture or materials through Freeman, the IOCDF's contracted exhibiting company. Information regarding rentals will be made available in the online Exhibitor Portal.

Electrical Power: All electrical power requests must go through Edlen and come at an additional cost. Power purchase forms will be available in the online Exhibitor kit, which all confirmed exhibitors will gain access to once payment is received. More detailed information and instructions regarding power capabilities and requests will be posted on the online ordering system.

Booth Assignment: Exhibitor applications are accepted on a rolling basis. Exhibitors will be asked to offer 1st, 2nd, and 3rd choice booth placement in the order their contract is signed, with the exception of Conference sponsors who have priority placement. Please note that the IOCDF reserves the right to adjust the Exhibit Hall floor plan or organizations' booth assignments in the unlikely event that such changes should become necessary.

Defacing Property: No part of an exhibit, or signs relating thereto, may be taped, nailed, tacked, stapled, pasted, or otherwise fastened to walls, doors, ceilings, painted surfaces, or columns in the hotel. The use of adhesive-backed decals or similar items also is prohibited. Damages to the Exhibit Hall resulting from failure to observe these rules will be billed to the exhibitor.

Booth Support Passes: Each exhibit booth includes one (1) complimentary Booth Support Pass for marketing personnel manning the booth throughout the weekend. IOCDF Institutional Members received two (2) complimentary Booth Support Passes with their booth purchase. An additional Booth Support Pass may be purchased for \$200 for personnel manning the booth. If for some reason your Exhibit Booth requires more than two (2) staff manning the booth, please contact conference@iocdf.org. Please note: The Booth Support Passes are intended for booth personnel manning the exhibit booth throughout the Conference, both during sessions and breaks. Therefore, those staff utilizing the Booth Support Passes are not eligible to receive CE/CME credits. If an exhibiting organization has staff members that are mental health professionals interested in attending one or more days of the Conference and earning CE/CME credit must register at the Professional level at iocdf.org/occdon when registration opens in March 2023.

Exhibit Booth Staffing: Exhibit booths should be staffed by at least one staff member during Exhibit Hall peak traffic times, including breakfast, breaks, and the Researcher and Exhibitor Meet & Greet. It is highly recommended that a staff member is at the exhibit booth during all other exhibit hours, but it is not required. The IOCDF is not responsible for the loss or theft of items from exhibit booths in the exhibit area at any time, whether the exhibit booth is staffed or unstaffed.

Room Reservations: Exhibitors are responsible for making their own hotel reservations. Hotel reservations should be made directly with the Conference hotel, the Marriott Marquis San Francisco. The IOCDF has secured a discounted rate of \$242/night (plus taxes and fees) at the Conference hotel for all attendees and exhibitors. Access to the discounted hotel room block will be granted via the online Exhibitor Kit once



exhibit booth payment is received beginning when the block opens in late March 2023. If reserving over the phone, make sure to reference the "International OCD Foundation" when booking your room in order to receive this special discounted rate.

Direct Sales: The IOCDF must approve all items an exhibitor wishes to sell at their Exhibit Booth during the Annual OCD Conference. IOCDF reserves the right to decline or prohibit the sale of any products by an exhibitor that, in its opinion, is not appropriate or would cause the IOCDF to be in violation of its contract with the Conference hotel (San Francisco Marriott Marquis). To get a product approved for sale, email Julie Oliver at joliver@iocdf.org. See below for restrictions on Contests, Lotteries, and Raffles.

Contests, Lotteries, and Raffles: If an exhibitor wishes to hold a contest of any kind at its exhibit booth during exhibit hours, written details of the contest, lottery, or raffle must be submitted to the IOCDF no later than Monday, May 8, 2023 detailing the proposed action and compliance with state and local laws. Written approval by the IOCDF is necessary. Failure to receive written approval could result in expulsion from the Conference.

Food: Food from outside the hotel (aside from wrapped candy for giveaways) is not allowed at the exhibit tables. Exhibitors are encouraged to eat breakfast, provided by the IOCDF for attendees and exhibitors in the Exhibit Hall, and lunch and dinner should be consumed in hotel guest rooms or nearby restaurants/cafes.

Research Collection Policy: All exhibitors planning on conducting any research or data collection at their exhibit booth must receive permission in writing from the IOCDF. Please email Julie Oliver at joliver@iocdf.org to request permission and sign the Research Data Collection Policy Contract. Any exhibitor found to be conducting research without prior approval will be expelled from the Conference.

Security: Neither the hotel nor the IOCDF will provide security personnel in the Exhibit Hall during move-in, set-up, breakdown, and during exhibit hours. Exhibitors will be responsible for securing items displayed in the Exhibit Hall. Exhibitors hereby expressly assume responsibility for injury or damage to persons, property, or things occurring within the exhibit space assigned to each exhibitor in accordance with the terms of this contract.

Cleaning: All booth areas and furnishings are provided in a clean and orderly state on the first day of setup for your area of the Exhibit Hall. However, the exhibitor is responsible for any cleaning services required between initial booth materials delivery and hall opening.

General: All matters and questions not covered by these terms and conditions are subject to the decision and discretion of the IOCDF.

Advertiser Agreement: All advertisers at the 27th Annual OCD Conference must agree to the following terms and conditions.

The Advertising Organization hereby agrees to provide financial support for the 28th Annual OCD Conference, being held at the Marriott Marquis San Francisco, July 6–9, 2023. As a Conference advertiser, the organization agrees to submit payment and provide artwork for digital and print media in a timely manner and no later than the deadline of Monday, May 8, 2023. The International OCD Foundation (IOCDF) reserves the right to accept or refuse the Application and Contract for Advertising and the IOCDF reserves the right to terminate this agreement if it considers such advertising artwork to be detrimental to its mission, professional or ethical interests, or originates from any organization whose displayed products do not meet the professional standards of the IOCDF. Publication of an advertisement does not constitute endorsement or approval of a book, publication, point of view, standards of service, or opinion presented therein, by the IOCDF, and the IOCDF reserves the right to add the word "advertisement" to advertising copy.

Payment: Advertising invoices must be paid in full to the IOCDF within 30 days of the invoice issue date or by the application deadline of Monday, May 8, 2023, whichever comes first. If an advertiser fails to pay the IOCDF for the full amount of the advertisement by this date, the ad space may be released to another waiting party.

Artwork deadline: Advertising spaces are reserved on a rolling basis, and the final deadline for reserving and submitting all advertising artwork is Monday, May 8, 2023.

Cancellations: For Program Guide and Tote Bag advertisements, the IOCDF must receive a written request for cancellations of an advertisement by Monday, May 8, 2023 in order to be refunded in full. Any cancellations made after this date are NON-REFUNDABLE and NON-TRANSFERABLE. Advertisements on the Conference website and Conference Mobile App are NON-REFUNDABLE and NON-TRANSFERABLE.

Program Guide Ad Requirements: The IOCDF requires all advertising artwork to be in the form of high-resolution (300dpi or higher) electronic files. The preferred format is Press Quality PDF at actual size, with visible trim lines and bleeds. Also accepted: *.JPEG, or *.TIFF files. All ads for the Program Guide should be full color (CMYK) or black and white (grayscale). Do NOT use Microsoft Word, PowerPoint, Publisher, or Excel for ads. We will charge a conversion fee of \$100 for any ad

that needs to be converted into a print-ready file. Paper ads will NOT be accepted.

Conference Website Ad Requirements: Website banner advertisements should be 700px x 100px (width x height) at 72 dpi resolution sent in *.JPG, *.PNG, or *.GIF format, in RGB color. The ad's destination URL along with any UTM tracking should be supplied with artwork files.

Mobile App Ads Requirements: Video advertisements on the Mobile App must be sent via a YouTube, Wistia, or Vimeo URL along with the advertising organization's high-resolution logo image file. Image advertisements on the Mobile App must be 1776 x 1224 pixels and accompanied by the advertiser's desired URL with an applicable UTM tracking code.

Endorsement: The IOCDF does not endorse companies or products. Advertisement revenue directly supports our not-for-profit mission to help everyone affected by obsessive compulsive disorder (OCD) and related disorders to live full and productive lives. Advertisements inclusion in the Conference materials does not imply endorsement from the IOCDF and represents goods for service.

Join us at the

28th Annual OCD Conference

San Francisco Marriott Marquis

San Francisco, CA

JULY 7–9, 2023

iocdf.org/ocdcon

General Conference inquiries:

conference@iocdf.org

Sponsorship inquiries:

klynch@iocdf.org

Exhibiting & Advertising inquiries:



joliver@iocdf.org

International OCD Foundation

P.O. Box 961029

Boston, MA 02196

Tel: (617) 973-5801

   **@IOCDF**

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