

conferencia de

# TóC

online

organizado por  International  
OCD  
Foundation

23 y 24 de septiembre de 2023

# Sponsorship Prospectus

Showcase your organization to Spanish-speaking individuals and families affected by OCD and related disorders, as well as the professionals who treat them. As a sponsor, you'll help subsidize the costs of providing mental health education, resources, and support to the Spanish-speaking OCD community all while gaining visibility for your organization and brand!

The Conferencia de TOC online is intended for people with OCD, their families, and mental health professionals. It is an event designed to provide information, resources, and support to the Spanish speakers of the OCD community. We hope that this conference will help to bring the community together while raising awareness about mental health and reducing associated stigma.

## Sponsorship Opportunities

### Title Sponsor | \$5,000

As the Title Sponsor of the conference, your organization will receive top sponsorship visibility throughout the event. Benefits include:

- Sponsor welcome to all attendees at start of the event (can be a pre-recorded 30 second video or given live)
- Logo placement on rotating slides throughout the event
- Leaderboard full page banner ad (1200 x 100 px) on the conference website
- Logo featured prominently at the top of the sponsor page of the conference website
- Top placement in sponsor sections of all emails
- Custom message from sponsor on thank you email to attendees
- Sponsor shoutout on IOCDF social media (80,000 reach across platforms)
- Five (5) complimentary registrations
- Sponsor profile on virtual platform accessed by attendees throughout the event featuring customizable name/logo, description, tagline, banner ad (specs 1500 x 300 pixels, JPEG, JPG, PNG, GIF), contact information, links to social media accounts, marketing collateral, and promotional videos.



**350**

Estimated Attendance

**Learn more:**

[iocdf.org/conferenciadeTOC](https://iocdf.org/conferenciadeTOC)



## Scholarship Sponsor | ~~\$2,500~~ (SOLD OUT)

At the IOCDF, we are committed to making our programming available to those who need our help the most. As the sole Scholarship Sponsor, you will help subsidize scholarships for individuals and their families who would otherwise be unable to attend due to financial hardship. This sponsorship allows you to showcase your organization with your logo and sponsor thank you on the conference website registration page, scholarship page, and scholarship application:

Sponsorship also includes:

- Linked logo placement on the sponsors page of the conference website
- Logo placement in all conference-related emails (marketing and logistics)
- Two (2) complimentary registrations
- Sponsor profile on virtual platform accessed by attendees throughout the event featuring customizable name/logo, description, tagline, banner ad (specs 1500 x 300 pixels, JPEG, JPG, PNG, GIF), contact information, links to social media accounts, marketing collateral, and promotional videos.

## Supporting Sponsor | \$2,000 (2 available)

This sponsorship includes the following benefits:

- Linked logo placement on the sponsors page of the conference website
- Logo placement in all conference related emails
- Half page bottom banner advertisement on the conference website (600 x 100 px)
- Two (2) complimentary registrations
- Sponsor profile on virtual platform accessed by attendees throughout the event featuring customizable name/logo, description, tagline, banner ad (specs 1500 x 300 pixels, JPEG, JPG, PNG, GIF), contact information, links to social media accounts, marketing collateral, and promotional videos.

Contact Kristen Lynch at [klynch@iocdf.org](mailto:klynch@iocdf.org) to become a sponsor today or receive more information!

