



online  
**uOCD**



**January 27–28, 2024**



International  
OCD  
Foundation

**2024  
Sponsorship  
Prospectus**



Showcase your organization at this interactive, virtual event for families with youth aged 6–17 with OCD and related disorders. As a sponsor, you'll help subsidize the costs of providing mental health education, resources, and support for youth and their parents navigating OCD — all while gaining visibility for your services and brand!

Learn more at [iocdf.org/camp](https://iocdf.org/camp)!

**700** Estimated Attendance



## Sponsorship Opportunities

### Title Sponsor | \$6,000

As the OCD Camp's Title Sponsor, your organization will **receive top sponsorship visibility** throughout the two-day event. Benefits include:

- Sponsor welcome to all attendees at start of the event (can be a pre-recorded 30 second video or given live on February 4, 2023)
- Interview with Sponsor Representative on Instagram Live
- Leaderboard full page banner advertisement (1200 x 100px) on the OCD Camp website ([iocdf.org/camp](https://iocdf.org/camp))
- Logo placement on OCD Camp email header and top placement in sponsor section of all emails
- Custom message sponsor highlight on thank you email to attendees
- Sponsor shoutout on social media at the start and end of the event (80,000 reach across platforms)
- Top logo placement on T-shirt distributed to registered youth and volunteers (estimated print distribution of 250; deadline of December 21, 2023)
- Top logo placement, description, and link on the sponsor page of the OCD Camp website

### Scholarship Sponsor | \$5,000 **SOLD OUT**

At the IOCDF, we are committed to making our programming available to all by offering financial need-based scholarships to our conferences. As the sole sponsor for the Online OCD Camp Scholarship Fund, you will **help subsidize scholarships for youths and their families to attend** who would otherwise not be able to afford it due to financial hardship. The sponsorship allows you to showcase your organization with exclusive logo branding on the Online OCD Camp registration page, the Conference Scholarship Fund page and application, and exclusive sponsor shoutouts in all scholarship promotions on email and social media.

Additional Benefits include:

- Logo placement, description, and link on the sponsor page of the conference website
- Logo in all OCD Camp-related emails (marketing and logistics)
- Logo on T-shirt distributed to youth attending (estimated print distribution 250, deadline December 21, 2023)



## Camp Map Sponsor | \$3,000 SOLD OUT

As the official Camp Map Sponsor, your logo will be featured on the map that all attendees use throughout the conference weekend to navigate to their sessions. OCD Camp features separate tracks (and Zoom rooms) for elementary, middle, and high schoolers as well as parents throughout the weekend. These groups will sometimes join together for group presentations and the Camp Map is an invaluable navigation tool to ensure all attendees find themselves in the correct sessions.

Additional Benefits include:

- Logo placement, description, and link on the sponsor page of the conference website
- Logo in all conference related emails (marketing and logistics)
- Logo on T-shirt distributed to youth attending (estimated print distribution 250, deadline December 21, 2023)

## Supporting Sponsor | \$2,500

Supporting Sponsors receive the following benefits:

- Logo placement, description, and link on the sponsor page of the conference website
- Logo in all conference related emails (marketing and logistics)
- Half page bottom banner advertisement on OCD Camp website (600 x 100 px)
- Logo on T-shirt distributed to youth attending (estimated print distribution 250, deadline December 21, 2023)

Contact Kristen Lynch  
at [klynch@iocdf.org](mailto:klynch@iocdf.org) to  
become a sponsor today or  
receive more information!

