



Sponsorship Prospectus

April 18, 2024 |



International
OCD
Foundation



Conference April 18, 2024

Showcase your organization to individuals and families affected by OCD, professionals who treat them, and faith leaders by sponsoring the 4TH annual Faith & OCD Conference. As a sponsor, you'll help subsidize the costs of providing mental health education, resources, and support to those in faith-based communities — all while gaining visibility for your organization and brand!

This event, started out of a recognition that many individuals living with a mental health condition first seek assistance from their faith leaders prior to a mental health provider, was created to address the needs of this diverse community, spanning all faiths, ethnicities, and races. The conference program aims to help bring awareness about effective treatments, support to those impacted by OCD and related disorders, and find ways to best work together.

Sponsorship Opportunities

Title Sponsor | \$5,000

As the official Title Sponsor, your organization will receive the most prominent sponsorship visibility leading up to and throughout the event. Benefits include:

- Sponsor welcome to all attendees at start of the event (can be a pre-recorded 30 second video or given live)
- Leaderboard full page banner ad (1400 x 100 px) on the conference website
- Custom ad on the conference platform (444 x 306 pixels) linking to url of your choice
- Prominent top logo placement with custom description and links on the sponsor page of the conference website (iocdf.org/faithcon)
- Top placement in sponsor sections of all emails (marketing and logistics)
- Custom sponsor message in thank you email to attendees
- Sponsor shoutout on IOCDF social media (nearly 105,000 reach across platforms)
- Five (5) complimentary registrations
- Sponsor profile on virtual platform accessed by attendees throughout the event with ability to customize with name/logo, description, contact information and links to social media, tagline, marketing collateral, and promotional videos



750

Estimated Attendance

Learn more:

iocdf.org/faithcon



Translation Sponsor | \$2,500

To support our Diversity Equity Inclusion (DEI) efforts to make programming more accessible to all, we will be offering professional translation services to non-English speaking attendees throughout the event. As the exclusive translation sponsor, your branding will be displayed alongside the translation services at the event, in emails, and other relevant conference promotions. You will also receive verbal recognition as the translation sponsor during the event to all attendees.

Sponsorship also includes:

- Linked logo placement with custom description on the sponsor page of the conference website (iocdf.org/faithcon)
- Logo placement in all conference-related emails (marketing and logistics)
- Two (2) complimentary registrations
- Sponsor profile on virtual platform accessed by attendees throughout the event with ability to customize with name/logo, description, contact information and links to social media, tagline, marketing collateral, and promotional videos

Supporting Sponsor | \$2,000 (2 available)

This sponsorship includes the following benefits:

- Linked logo placement with custom description on the sponsor page of the conference website (iocdf.org/faithcon)
- Logo placement in all conference related emails
- Half page bottom banner advertisement on the conference website (700 x 100 px)
- Two (2) complimentary registrations
- Sponsor profile on virtual platform accessed by attendees throughout the event with ability to customize with name/logo, description, contact information and links to social media, tagline, marketing collateral, and promotional videos

Scholarship Sponsor | \$2,500

At the IOCDF, we are committed to making our programming available to those who need our help the most. As the sole Scholarship Sponsor, you will help subsidize scholarships for individuals and their families who would otherwise be unable to attend due to financial hardship. This sponsorship allows you to showcase your organization with your logo and sponsor thank you on the conference website registration page, scholarship page, and scholarship application:

Sponsorship also includes:

- Linked logo placement with custom description on the sponsor page of the conference website (iocdf.org/faithcon)
- Logo placement in all conference-related emails (marketing and logistics)
- Two (2) complimentary registrations
- Sponsor profile on virtual platform accessed by attendees throughout the event with ability to customize with name/logo, description, contact information and links to social media, tagline, marketing collateral, and promotional videos

**Contact Kristen Lynch
at klynch@iocdf.org
to become a sponsor
today or receive more
information!**