

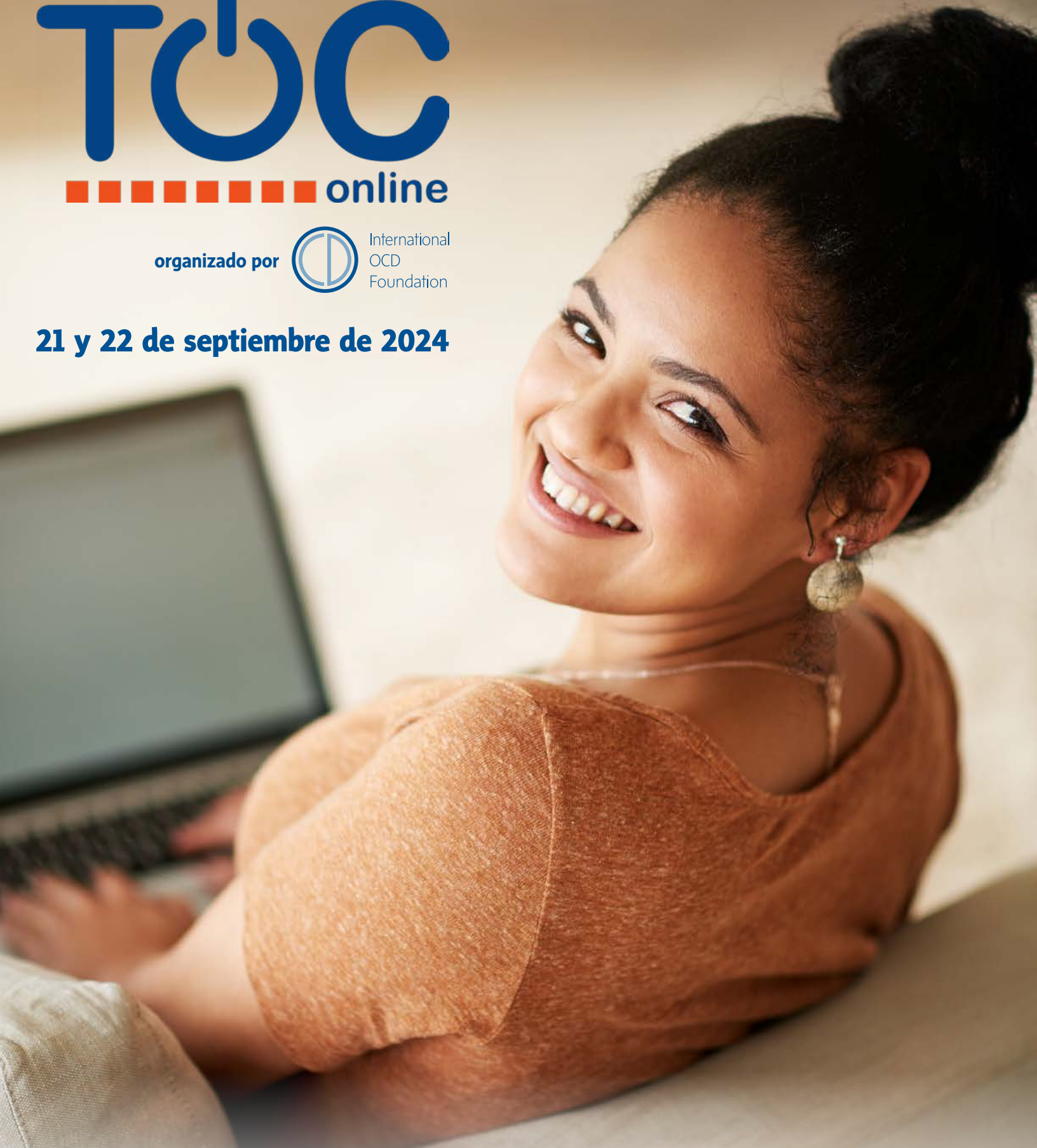
conferencia de

TóC

online

organizado por  International
OCD
Foundation

21 y 22 de septiembre de 2024



Sponsorship Prospectus

conferencia de

TOC

online



International
OCD
Foundation

Showcase your organization to Spanish-speaking individuals and families affected by OCD and related disorders, as well as the professionals who treat them. As a sponsor, you'll help subsidize the costs of providing mental health education, resources, and support to the Spanish-speaking OCD community all while gaining visibility for your organization and brand!

The Conferencia de TOC Online is intended for people with OCD, their families, and mental health professionals. It is an event designed to provide information, resources, and support to the Spanish speakers of the OCD community. We hope that this conference will help to bring the community together while raising awareness about mental health and reducing stigma.

Sponsorship Opportunities

Title Sponsor | \$5,000

As the Title Sponsor of the conference, your organization will receive top sponsorship visibility in widespread promotion leading up to and throughout the event the event. Benefits include:

- Sponsor welcome to all attendees at start of the event (can be a pre-recorded 30 second video or given live)
- Leaderboard full page banner ad (1400 x 100 px) on the conference website
- Prominent top logo placement with custom description and links on the sponsor page of the conference website (iocdf.org/conferenciadeTOC)
- Top placement in sponsor sections of all emails (marketing and logistics)
- Custom sponsor message in thank you email to attendees
- Sponsor shoutout on IOCDF social media (116,000+ reach across platforms)
- Five (5) complimentary registrations
- Sponsor profile on virtual platform accessed by attendees throughout the event with ability to customize with name/logo, description, contact information and links to social media, tagline, marketing collateral, and promotional videos



350

Estimated Attendance

Learn more:

iocdf.org/conferenciadeTOC

Scholarship Sponsor | \$2,500

At the IOCDF, we are committed to making our programming available to those who need our help the most. As the sole Scholarship Sponsor, you will help subsidize scholarships for individuals and their families who would otherwise be unable to attend due to financial hardship. This sponsorship allows you to showcase your organization with your logo and sponsor thank you on the conference website registration page, scholarship page, and scholarship application:

Sponsorship also includes:

- Linked logo placement on the sponsors page of the conference website (iocdf.org/conferenciadeTOC)
- Logo placement in all conference-related emails (marketing and logistics)
- Two (2) complimentary registrations
- Sponsor profile on virtual platform accessed by attendees throughout the event with ability to customize with name/logo, description, contact information and links to social media, tagline, marketing collateral, and promotional videos

Supporting Sponsor | \$2,000 (2 available)

This sponsorship includes the following benefits:

- Linked logo placement on the sponsors page of the conference website (iocdf.org/conferenciadeTOC)
- Logo placement in all conference related emails (marketing and logistics)
- Half page bottom banner advertisement on the conference website (700 x 100 px)
- Two (2) complimentary registrations
- Sponsor profile on virtual platform accessed by attendees throughout the event with ability to customize with name/logo, description, contact information and links to social media, tagline, marketing collateral, and promotional videos

Contact Kristen Lynch at klynch@iocdf.org to become a sponsor today or receive more information!

