

The logo for the 30th Annual OCD Conference Chicago. It features the number '30' in a stylized orange font with a 'TH' superscript, a large blue 'OCD' logo, and the words 'ANNUAL OCD' in orange. Below this is an orange bar with 'CONFERENCE' in white, and 'CHICAGO' in a large blue font at the bottom. The background shows a silver train on a bridge in front of a modern glass skyscraper.

30TH ANNUAL
OCD
CONFERENCE
CHICAGO

Chicago Marriott Marquis | July 10–13, 2025

PROSPECTUS

SPONSORS, EXHIBITORS, & ADVERTISERS

WHO ARE WE

The International OCD Foundation (IOCDF) is a donor-supported mental health nonprofit with the mission to ensure that no one affected by OCD and related disorders suffers alone. Our community provides help, healing, and hope. The IOCDF provides up-to-date education and resources, strengthens community engagement, delivers quality professional training, and advances groundbreaking research.

Our vision is that everyone impacted by OCD and related disorders has immediate access to effective treatment and support. **Your support can help make this vision a reality.**

About the Annual OCD Conference

The IOCDF's Annual OCD Conference is the largest national event focused solely on obsessive compulsive disorder (OCD) and related disorders.

Now in its 30th year, this extraordinary event draws attendees from across the U.S. and the world, including licensed clinicians, researchers, and people of all ages who are impacted by OCD and related disorders, such as body dysmorphic disorder (BDD) and hoarding disorder (HD), to learn about the newest research and treatments.

It's more than just a conference! OCDcon is a unique opportunity to engage quality leads, grow your network, and amplify your brand at a highly trusted educational and community-building event.

iocdf.org/ocdcon

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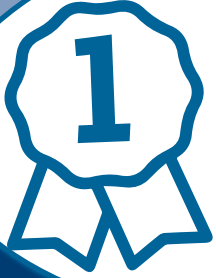


"[Biohaven] had a booth at the Conference, and we were visited by so many different types of attendees: persons with OCD, their families, researchers, and clinicians. I learned more about OCD from these interactions than I have learned anywhere else, especially by speaking with patients and their families."

— Deborah Price, MLS
Clinical Trial Lead, Biohaven Pharmaceuticals

#OCD CON

BY THE NUMB3RS



1 largest conference focused on OCD and related disorders

250+ sessions
35+ exhibitors

50
plus

support groups and after-hours activities



Countless
networking opportunities

40+
RESEARCH POSTERS



UP TO **18 CE/CME**
credits offered

Expanded in 2025:

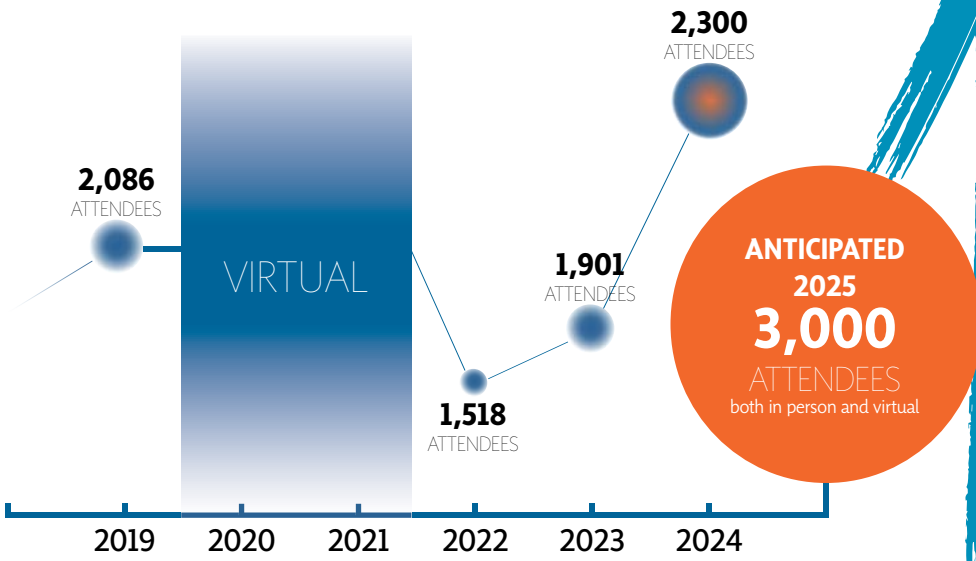
7 hybrid session tracks



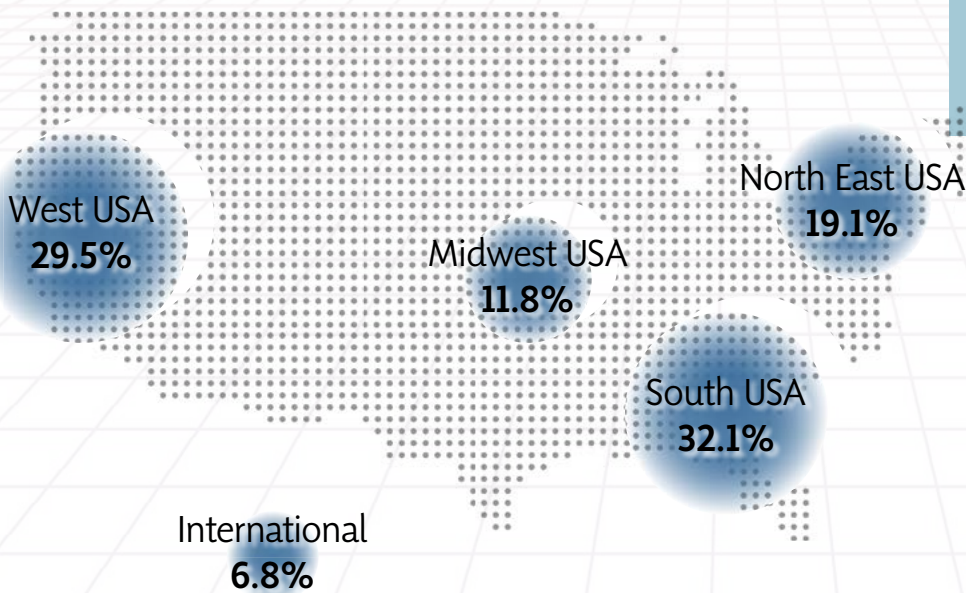
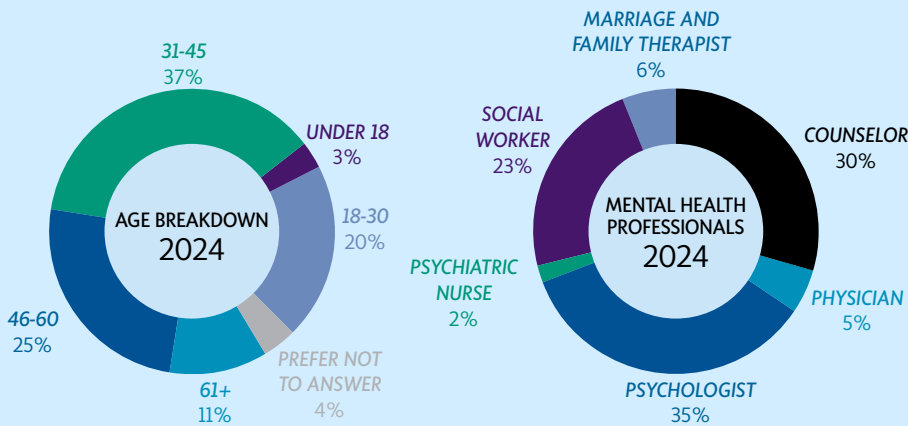
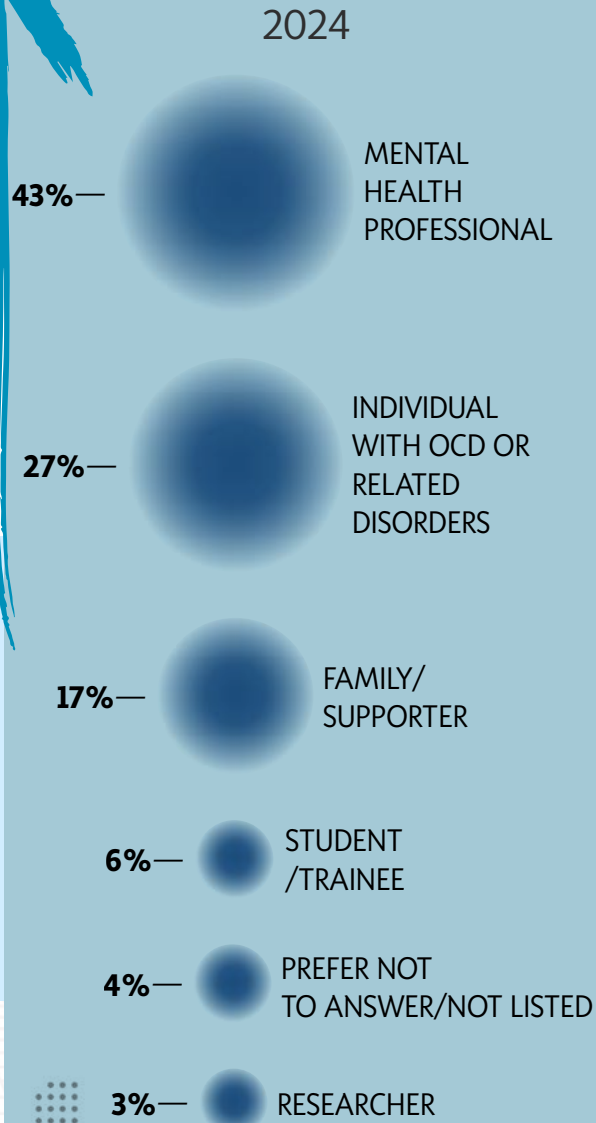
Attendee Statistics



International
OCD
Foundation



POPULATION BREAKDOWN 2024



GEOGRAPHIC BREAKDOWN 2018-2024



 **26,000+**
Email Subscribers

127,000+ 
Social Media Followers

 **4,000,000+**
Reached through digital
advertising

6,000+ 
Conference Preview
mailer recipients

 **16,000+**
Annual visitors to
Conference website

Why Sponsor the IOCDF Conference?



International
OCD
Foundation

OCDcon is the premier place to gain visibility with your ideal network, whether it's parents and families, individuals with lived experience, or clinicians and pre-licensed trainees. Everyone impacted by OCD is invited to attend and access the conference's valuable resources and opportunities for making connections.

Your sponsorship support helps underwrite the costs of providing an exceptional experience for attendees, ensuring you will benefit from high-profile exposure and positive brand association.



THOUGHT LEADERSHIP

Associate yourself with a highly regarded conference attended by world-renowned experts and organized by the leading institution supporting and educating all those impacted by OCD, the International OCD Foundation.



LEAD GENERATION

Connect with over 2,000 attendees in person in Chicago PLUS a vast extended audience through our hybrid programming, which has been expanded to include 7 new tracks for 2025!



BRAND AWARENESS

Access sponsor benefits designed to showcase your company's branding to the entire OCD community throughout the weekend.



Sponsorship Opportunities

See all sponsorship levels and associated benefits on page 12



Platinum Sponsorship | \$20,000

Karaoke Welcome Event:

What better way to kick off Conference weekend than with the excitement of live band karaoke for the entire community! Held at the legendary Reggies Chicago, this highly anticipated Karaoke Welcome Event invites attendees to grab a drink, connect with others, and take the stage to sing alongside a [live band](#). Known for its vibrant energy and eclectic charm, Reggies provides the perfect setting for breaking the ice and setting the tone for an unforgettable weekend. As the exclusive Karaoke Welcome Event sponsor, your brand will be front and center, featured in email reminders and push notifications to all attendees leading up to the event. You'll also have the opportunity to kick off the evening with brief remarks and welcome everyone to the Conference, ensuring your presence resonates throughout this lively gathering.

SOLD OUT!

Title Sponsorship

Receive the most prominent visibility as THE Title #OCDcon sponsor as we celebrate our 30th anniversary! Your name will be included in the title of the event (*30th Annual OCD Conference, sponsored by YOUR COMPANY*) and used on all Conference promotional materials to the IOCDF's vast network (emails, social media, targeted advertisements, mailed program preview, and more!).

In addition to all Platinum-level benefits, the Title Sponsorship includes the following exclusive benefits:

- Welcome video emailed to all attendees
- Prominent logo recognition on the Conference tote bag
- Logo on hotel room TV default channel broadcast in all rooms (Thursday and Friday)
- Top banner advertisement on the Conference website (iocdf.org/ocdcon)
- First choice of booth location within the exhibit hall
- Logo on opening splash screen of the Conference listing on mobile app
- Mention in daily mobile app push notification sent to Conference attendees
- First choice of full-page advertisement placement in the Program Guide
- Verbal recognition at Plenary and Keynote Address
- Exclusive logo on Conference welcome sign in the hotel
- Logo prominent on virtual login page background for virtual attendees

Platinum Sponsorship Opportunities

See all sponsorship levels and associated benefits on page 12



SOLD OUT!

\$20,000

Speakers Reception:

The Thursday evening Speakers Reception is a hearty thank-you celebration for all of our amazing presenters who make the Conference a success. As the exclusive sponsor and co-host, you will have the opportunity to make opening remarks and exhibit at the event, gaining elevated visibility in front of our most dedicated Conference participants. Held at the iconic **Adler Planetarium**, the reception offers a unique and memorable setting with panoramic views of Lake Michigan and the city skyline, making it the perfect backdrop to connect with nearly 400 conference speakers. Your organization will also be prominently featured on event signage and invitations, ensuring maximum exposure.



SOLD OUT!

\$20,000

Official OCD Conference Party:

A premier Conference event attended by the entire community, the official OCD Conference Party on Saturday evening includes a buffet dinner, cash bar, dancing, and the presentation of the IOCDF Hero and Illumination Awards. After a long weekend of education and networking, the Conference Party is a welcome chance for attendees to relax and dance the night away with friends, new and old. As the exclusive sponsor, you will see your logo on push notifications to all conference attendees, all event signage both print and digital, on exclusive signage at our photobooth, and also be able to welcome all attendees to the event with brief opening remarks and a table for marketing materials at the event.



Professional Mentoring & Networking Mixer

This Friday evening event is a great opportunity for mental health professionals in all career stages to connect with like-minded Conference attendees. Held at the historic and vibrant Mae District, this event will take place in a space celebrated for its blend of Prohibition-era charm and industrial elegance, providing a warm environment for meaningful connections. As the official Professional Mentoring and Networking Event sponsor and co-host, your organization will be recognized with signage throughout the event area and on the invitation to all professional attendees. Additionally, you will have the opportunity to set up a table with promotional materials and host the event raffle. Your support will provide attendees with drink tickets and appetizers while they mix and mingle at this highly anticipated gathering.

Diamond Sponsorship Opportunities

See all sponsorship levels and associated benefits on page 12

Diamond Sponsorships \$15,000

SOLD OUT!

Keynote Sponsor:

Each year, we select a high-profile speaker for our Keynote Address who motivates and inspires conference attendees by sharing their story of hope and healing in overcoming OCD. Our 2024 Keynote Speaker was Daniella Pierson, the Latina founder and CEO of The Newsette and co-founder of Wondermind with Selena Gomez and Mandy Teefy. Other notable Keynote speakers from years past include Maria Bamford, Mara Wilson, and Dr. Drew. As the official Keynote Sponsor, you will be able to introduce this year's Keynote, held on Friday afternoon, and your brand will be prominently displayed leading up to and during the highest-attended session of the weekend on push notifications, signage, and on the slides during the events.

Branded Promotional Tote Bags

Each of our nearly 2,000 attendees receives a custom-designed Conference tote bag each year. In addition to carrying these high-quality tote bags throughout the Conference, many attendees continue to use their bags long after the Conference has ended, allowing you to extend your reach to an even greater audience. As a sponsor, your logo will be printed on its own on one side of the bag.

Gold Sponsorship Opportunities

See all sponsorship levels and associated benefits on page 12

Gold Sponsorships | \$10,000

Plenary Sponsor:

Our Professional Plenary features speakers and panelists who present their expertise and education on the most pertinent, thought-provoking content impacting the OCD community. This address, open to our extensive professional audience, is one of the most highly-attended events at the Conference. As the official Plenary Sponsor, you will be able to introduce this year's Plenary, held on Saturday afternoon, and your brand will be prominently displayed leading up to and during the highest-attended session of the weekend on push notifications, signage, and on the slides during the events.

Conference Badge Lanyards:

Attendees are required to wear a badge and lanyard throughout the Conference weekend. As the exclusive Lanyard Sponsor, you have the unique opportunity to place your logo on all badge lanyards, meaning your logo will be visible to every single person as they attend programming, walk about the Conference, and interact with others. This is an amazing opportunity to guarantee that your brand is consistently in front of all attendees throughout the entire Conference and in photos beyond!

Attendee Wi-Fi:

Being connected for networking, note-taking, and more is essential at a Conference as jam-packed as the Annual OCD Conference. Nearly every attendee will be connecting to the meeting space Wi-Fi and, as the Technology Sponsor, your name and branding will be prominently displayed on their mobile devices, tablets, and laptops when they connect each day. In addition, your organization will be featured on Wi-Fi signage throughout the Conference space and in attendee Wi-Fi communications in emails and the program guide.

Afternoon Snack & Coffee Breaks:

With such a jam-packed schedule, coffee breaks are overwhelmingly appreciated by all attendees. Sponsor the afternoon coffee breaks on Friday and Saturday and your organization's name and logo will be prominently displayed on signage throughout the break area as well as on the napkins provided. Conference attendees will be encouraged to attend via a push notification on the Conference mobile app with your branding.



Silver & Bronze Sponsorship Opportunities

See all sponsorship levels and associated benefits on page 12

Silver Sponsorships | \$7,500



Researcher and Exhibitor Meet & Greet:

The Meet & Greet is the place to be between the Keynote and OCD Conference Party and the highest-trafficked event in the Exhibit Hall. Snacks and refreshments will be provided to attendees as they network with Conference exhibitors and researchers showcasing the latest advances in the field of OCD. As the event sponsor, your branding will be displayed prominently on signage throughout the area as well as through pre-event reminders and push notifications.

Branded Hotel Key Card Sleeves:

Close to 80% of the Conference attendees choose to stay in the Conference hotel to take advantage of the competitive discounted room rate and to make sure they're close to all the action throughout the jam-packed weekend. As the Hotel Key Card Sponsor, your logo will be front and center as attendees check-in and receive their packet of room keys, associating your brand with a highly-regarded Conference held at the beautiful Marriot Marquis Chicago.

Breakfast All 3 Days:

Since Conference programming starts at 8am sharp, complimentary breakfast is a much-appreciated amenity for all attendees before a long day of learning. As the Breakfast Sponsor, your organization logo will be prominently displayed on signage throughout the breakfast area and on branded napkins each day of the Conference. Additionally, you will receive sponsor recognition via mobile app push notifications reminders and via email leading up to the Conference weekend.

Creativity Corner:

The Creativity Corner combines the popularity of the Community Art Gallery with a space for attendees' creative expression. Facilitated by members of the Creative Special Interest Group (SIG), the Creativity Corner will be open to all attendees throughout the weekend as a space to take a break from sessions and flex their artistic muscles through a variety of art projects. This space will also feature art pieces from members of the OCD community, sharing their experiences through various mediums. Your brand will be visible on print and digital signage within the room, on a creativity object of your choice (stickers or temporary tattoos), and in email reminders and push notifications to all attendees.

Sensory Room:

The Annual OCD Conference can be overwhelming for some attendees, particularly those with comorbidities such as autism spectrum disorder (ASD). The Sensory Room provides attendees with a calm and relaxing sensory-friendly environment to utilize during the weekend. As the sponsor, your brand will be prominently displayed in the room, emails, and push notifications reminding all attendees of this amenity. In addition, your logo will be featured on a comforting sensory object giveaway provided in the room!

Therapy Dogs:

NEW in 2025! Therapy dogs provide comfort and support for individuals dealing with conditions like OCD, anxiety, and depression, offering a calming presence in times of stress. Your sponsorship will help bring therapy dogs to the Conference, offering attendees a dedicated space to decompress by spending time with these trained Emotional Support Animals (ESAs). Your brand will be recognized with signage in the therapy dog area and featured in event communications, demonstrating your commitment to mental health awareness and support.



Bronze | \$5,000

Showcase your support of the Annual OCD Conference and the entire OCD community by becoming a bronze sponsor. This sponsorship includes all the benefits listed on page 12 and your financial support is integral to making the event a success year after year. All Bronze sponsors receive a complimentary exhibit booth and priority selection for booth location in the Exhibit Hall.

Sponsorship Opportunities

| Benefits | Title | Platinum \$20,000+ | Diamond \$15,000 | Gold \$10,000 | Silver \$7,500 | Bronze \$5,000 |
|-------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|-----------------------|---------------------|------------------|-------------------|-------------------|
| Slots available | 1 | 4 | 2 | 4 | 6 | Limited |
| Suite of exclusive Title Sponsor benefits (see page 7) | ✓ | | | | | |
| Expanded 20x8 exhibit booth (deadline 2/28) | ✓ | ✓ | | | | |
| Complimentary Program Guide advertisement | FULL PAGE | Half page | Quarter page | | | |
| Logo on check-in and badge pickup kiosks | ✓ | ✓ | ✓ | | | |
| Featured company listing on Conference mobile app | ✓ | ✓ | ✓ | ✓ | | |
| Exclusive event or amenity sponsorship (listed below, see pages 7-11 for associated benefits) | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Complimentary Full Conference Registrations | 8 | 6 | 5 | 3 | 2 | 1 |
| Complimentary exhibit booth with priority location selection (includes two booth staff registrations) See page 13 for exhibiting details | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo recognition in Preview Mailer (approximately 6,000 distribution) and Program Guide distributed to every attendee (Sponsorship deadline April 15) | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo recognition on Conference marketing emails, mobile app, and Conference website (iocdf.org/ocdcon) | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo recognition on welcome signage throughout the Conference hotel | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |

Options for Exclusive Event/Amenity Sponsorship

See the previous pages for options and their additional benefits!

| Title | Diamond \$15,000 | Gold \$10,000 | Silver \$7,500 |
|-------------------------------------------|-------------------------------|--------------------------------|---------------------------------------|
| Title Sponsorship | Keynote | Plenary | Researcher and Exhibitor Meet & Greet |
| Platinum \$20,000+ | Branded Promotional Tote Bags | Conference Badge Lanyards | Branded Hotel Keycard Sleeves |
| Karaoke Welcome Event | | Attendee Wi-Fi | Attendee Breakfasts |
| Speakers Reception | | Afternoon Snack & Coffee Break | Creativity Corner |
| Professional Mentoring & Networking Mixer | | | Sensory Room |
| Official OCD Conference Party | | | Therapy Dogs |

NEW in 2025:
IOCDF Institutional Members receive a 5% discount on all sponsorships



Exhibiting

Preliminary Schedule (Dates/times subject to change)

Thursday, July 10, 2025

- 2:00pm–6:00pm Exhibitor Check-in
- 2:00pm–6:00pm Exhibitor Move-in
- 4:30pm–6:00pm Plenary Session
- 8:00pm–10:30pm All Conference Welcome
Karaoke
- 8:00pm–11:00pm After Hours Activities

Friday, July 11, 2025

- 7:00am–5:45pm Exhibit Hall Open
- 7:00am–8:00am Breakfast in Exhibit Hall
- 8:00am–11:15am Educational Sessions
- 11:30am–12:30pm Lunch Break & Lunchtime
Support Groups
- 12:45pm–2:00pm Educational Sessions
- 2:15pm–2:30pm Afternoon Coffee Break in
Exhibit Hall*
- 2:30pm–5:45pm Educational Sessions
- 6:30pm–9:00pm Professional Mentoring
Session & Networking Mixer

Saturday, July 12, 2025

- 7:00am–7:00pm Exhibit Hall Open
- 7:00am–8:00am Breakfast in Exhibit Hall
- 8:00am–11:15am Educational Sessions
- 11:30am–12:30pm Lunch Break & Lunchtime
Support Groups
- 12:45pm–2:00pm Educational Sessions
- 2:15pm–2:30pm Afternoon Coffee Break in
Exhibit Hall*
- 2:30pm–4:00pm Educational Sessions
- 4:30pm–6:00pm Keynote Address & Awards
- 6:00pm–7:00pm Exhibitor and Research Meet
& Greet
- 7:00pm–10:00pm Official OCD Conference Party

Sunday, July 13, 2025

- 7:00am–11:30am Exhibit Hall Open
- 7:00am–8:00am Breakfast in Exhibit Hall
- 8:00am–1:00pm Educational Sessions
- 11:30am–1:00pm Exhibitor Move-out

*Snack/coffee break subject to sponsorship



JULY 10–13, 2025

Great Lakes D–G • Chicago Marriott Marquis

2121 South Prairie Ave, Chicago, Illinois, 60616

Discounted room rate: \$226/night (plus taxes/fees)

Make plans to join us at the 30th Annual OCD Conference this July!

As an exhibitor, you will be part of the largest annual gathering of the OCD community, providing your organization with an unparalleled opportunity to:

- Connect with key stakeholders in every corner of the OCD and related disorders community;
- Generate leads and network with key organizations and leaders in the OCD professional community;
- Interact face-to-face with an estimated 1,800 attendees to promote your services;
- Build brand awareness by marketing to diverse groups of individuals and families impacted by OCD, body dysmorphic disorder (BDD), hoarding disorder, and body-focused repetitive behaviors (BFRBs);
- Recruit participants for research studies;
- Be associated with a highly trusted and respected event all while supporting the mission of the IOCDF.

Networking Opportunities for Exhibitors

Exhibiting hours span all three days of the Conference, maximizing your time for attendee interaction. Outside the Exhibit Hall, exhibitors benefit from invitations to a variety of events for additional networking opportunities:



All Conference Welcome Karaoke

Thursday, July 10, 2025

All Conference attendees are invited to a special karaoke event to kick off the start of the weekend! Held off-site just a short 5-minute walk away, the highly anticipated Ice Breaker Welcome Event allows exhibitors to join attendees to grab a drink, connect with others, and maybe even get up on stage.

Researcher and Exhibitor Meet & Greet

Saturday, July 12, 2025

Directly following the Keynote Address, the Meet & Greet is open to all Conference attendees. With multiple cash bars and a buffet of hor d'oeuvres, the Meet & Greet is the busiest time in the Exhibit Hall and a key opportunity to showcase your organization to attendees looking for services and resources.



Professional Networking Mixer

Friday, July 11, 2025

Exhibitors are invited to a special off-site event on Friday evening where they can connect with professional attendees in all career stages. Make connections and mingle with therapists and clinicians as you enjoy snacks and refreshments provided by our sponsoring organizations.

Official OCD Conference Party

Saturday, July 12, 2025

Directly following the Meet & Greet, the OCD Conference Party is the largest event of the weekend and features an awards ceremony, a buffet dinner, cash bars, and dancing! Exhibitors can continue to connect with attendees during this celebratory event — and unwind as well!



*Interested in sponsoring any of the above events?
See pages 7-11 for more details*

Booth Rental Rates

Organization Types

| | | |
|------------------------------------|---------|--------------------------------------------------------------------------------------------------|
| Commercial | \$1,650 | businesses and corporations showcasing products/services, etc. |
| Non-Commercial | \$1,300 | clinics, private practices medical centers, hospitals, research institutions, universities, etc. |
| IOCDF Institutional Members | \$1,050 | programs and organizations that are active Institutional Members of the IOCDF |
| Non-Profits | \$800 | mission-driven 501(c)3 public charities and government agencies only |

Booth rental fees include:

- 8' x 10' booth space with 8' back drapes and 3' side rail drapes
- One ID sign (including booth number and organization name)
- One 6' draped table
- Two chairs and one wastebasket
- One booth support pass (see details below)
- Complimentary Wi-Fi in Exhibit Hall and meeting area
- Electronic Exhibitor Service Kit
- Exhibitor listing in the printed Program Guide, including booth number, logo, contact information, and 50-word description
- Exhibitor listing on the online Conference schedule and mobile app



Booth Support Passes are intended for staff manning the exhibiting organization's booth for the majority of the weekend. They include full access to the Conference, including breakfast all three days and the networking events on page 14.

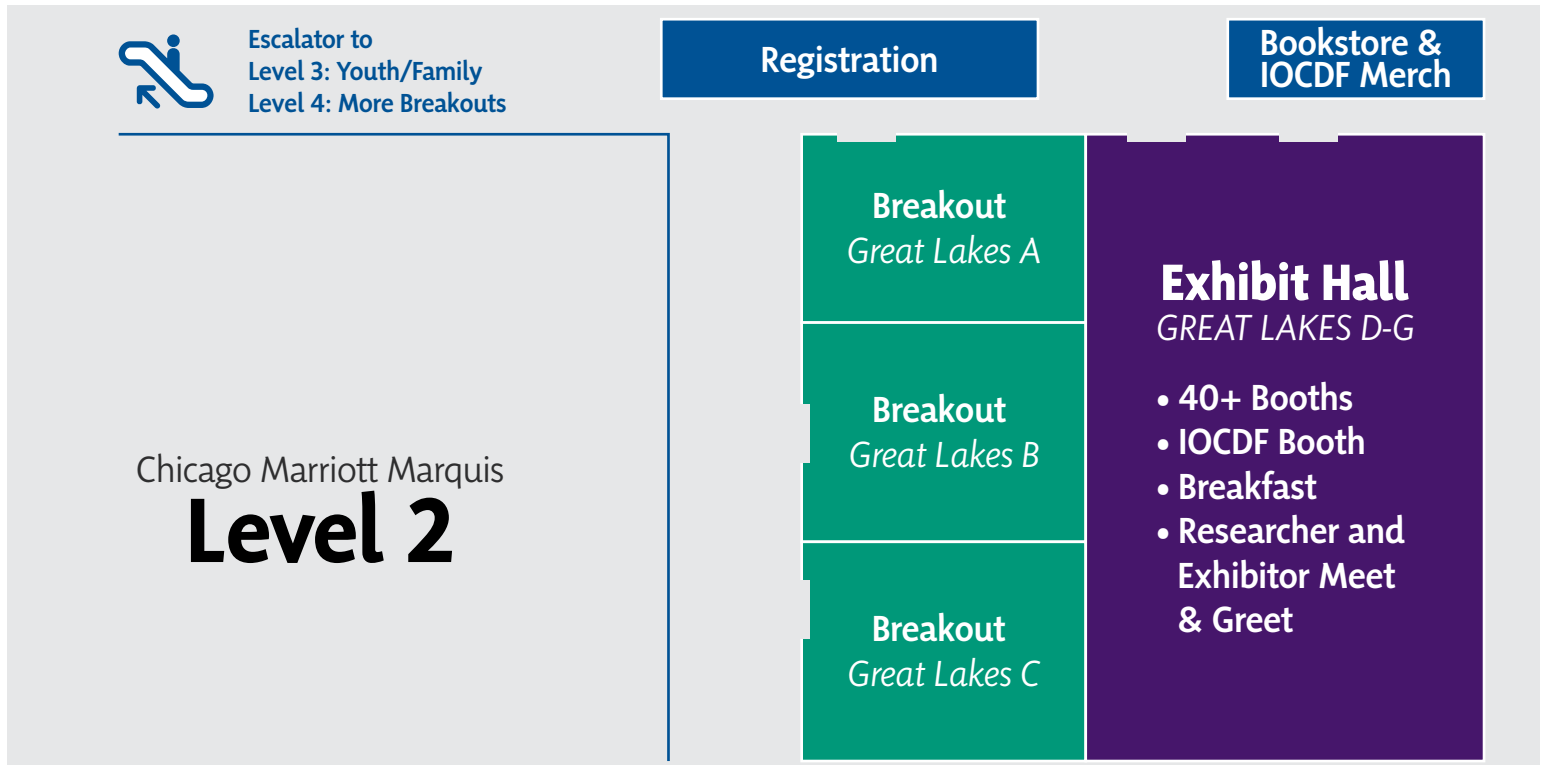
* Institutional Members receive two (2) booth support passes per booth rental

* One (1) additional booth pass may be purchased for \$250 by Commercial, Non-Commercial, and Non-Profit exhibitors for a total of two passes. To request more than two (2) booth passes, email the IOCDF Events Team at conference@iocdf.org.

* Although booth passes allow exhibitors to attend sessions, they do NOT include continuing education (CE) credit. If an exhibitor manning the booth is a clinician seeking to earn CE credits for one or more days of the Conference, they must register for the Conference at the Clinician/Therapist level. Visit iocdf.org/ocdcon for more information.

Exhibit Hall Map

The Exhibit Hall is located in **Great Lakes D–G**. The Exhibit Hall is positioned on the second floor of the Chicago Marriott Marquis centrally located by registration and many breakout sessions. The Exhibit Hall will serve as a central hub for attendees as it is the location of breakfast all three days of the Conference, snack and coffee breaks*, bookstore and merch store, research posters, and the IOCDF Information Booth.



Looking for premier visibility? Become a Conference sponsor!

All sponsors of the Annual OCD Conference receive a complimentary exhibit booth as part of their support of the Annual OCD Conference and receive priority selection of their booth location. Higher-level sponsors have the option of a double (8' x 20') booth, as well.

Learn more about sponsoring opportunities on page 7.

Reserve your booth today!

Exhibitors will choose their booth location preferences in April 2025 in the order that applications were received — so make sure to reserve your booth today! The final deadline to reserve a booth and be included in print marketing materials is Monday, May 5, 2025.

To reserve your booth, fill out the online application at iocdf.org/exhibit. Questions? Contact the IOCDF Events team at conference@iocdf.org or call (617) 973-5801.

Past Exhibitors

Alpine Academy

American Foundation for Suicide Prevention

Anxiety and Stress Disorders Clinic at UNC

Anxiety Disorders Center at the Institute of Living

Anxiety Experts

Anxiety Institute

Anxiety Sisters

Anxiety Treatment Center of Austin

ASPIRE Alliance to Solve PANS & Immune-Related Encephalopathy

Austin Anxiety & OCD Specialists

Austin Center for the Treatment of OCD

Baylor College of Medicine

Behavior Therapy Center of Greater Washington

Better Living Center for Behavioral Health

Biohaven Pharmaceuticals

Bradley Hospital

Brainsway Deep TMS

Bridges to Recovery

Butler Hospital

Capital OCD & Anxiety Practice

Cascade Academy

CBTeam

Center for Discovery

Center for Mental Health Disparities

Center for OCD and Anxiety at Sheppard Pratt

Center for OCD and Related Disorders at MGH

Child Mind Institute

choicetherapy

Cognitive Behavior Therapy Center of Southern California

Depression & Anxiety Specialty Clinic of Chicago

Discovery Mood & Anxiety Program

East Bay Behavior Therapy Center

Eating Recovery Center

Equinox Counseling & Wellness Center

ERC Insight Behavioral Health Center

The Gateway Institute

The Glenholme School

HabitAware, Inc.

Hopewell: A Therapeutic Community

The Hoarding Project

JACK Mental Health Advocacy

Kairos Wellness Collective

Lindner Center of HOPE

Los Angeles BDD & Body Image Clinic

Massachusetts Psychological Association

McLean Hospital OCD Institute

Mental Health Association of San Francisco

Moleculera Labs, Inc.

Monte Nido and Affiliates

Mountain Valley Treatment Center

Mount Sinai OCD & Related Disorders Program

Neurobehavioral Institute

New England Center for OCD and Anxiety

NOCD

Not Alone Notes

NW Anxiety Institute, LLC

the ocdopus

OC Anxiety Center

The OCD and Anxiety Treatment Center

OCD Center of Los Angeles

OCD Genetics Study of SUNY Downstate Medical Center

OCD Institute of Texas

Pathlight Mood and Axneity Center

PANDASNetwork.org

PANDAS Physicians Network

Picking Me Foundation NFP

Potomac Behavioral Solutions

Provincial OCD Program at British

Columbia Children's Hospital

Psychiatry Northwest

Reasons Eating Disorder Center

Renewed Freedom Center

Resilience Treatment Center

Rodriguez Lab Translational Therapeutics at Stanford

Rogers Behavioral Health

Skyland Trail

Texas State University

Therachat

Therapy West NYC

The TLC Foundation for Body-Focused Repetitive Behaviors

Timberline Knolls Residential

Treatment Center

TOCMexico

Tourette Association of America

UCLA Health System

UCSF OCD Program

University of Colorado Anschutz Medical

Campus, Department of Psychiatry

University of Florida OCD Program

University of Southern California

University of South Florida OCD Program

Virtually Better, Inc.

Visions Adolescent Treatment Centers

WayPoint Academy

Advertising

Unable to join us in Chicago or looking to extend your company's visibility beyond the Exhibit Hall?

We offer a variety of advertising opportunities that allow you to make an impact by getting your brand in front of our anticipated 3,000 attendees!

IOCDF Institutional Members receive 15% off all advertising opportunities!



Ad: Advertise at the Conf



Mobile App Advertisements

In addition to the onsite printed Program Guide, most attendees download and utilize the official Conference Mobile App throughout the weekend to access the schedule, speaker list, hotel maps, and discussion opportunities to connect with other attendees.

We have two (2) banding opportunities on the mobile app:

Static Image with Hyperlink 1776 x 1224 pixels • \$350 • (3 available)

Showcase your organization with a static image advertisement of your design with a hyperlink to a tracked link URL of your choice.

Embedded Video • \$350 • (4 available)

Educate attendees about the services you provide by embedding a promotional video of any length (hosted on Youtube, Wistia, or Vimeo) that pays both in-app and has a link to the video's URL, allowing attendees to watch more of your content on your YouTube, Wistia, or Vimeo pages.



Conference Website (iocdf.org/ocdcon)

Half banner advertisement (700 X 100 pixels)

\$1,200 each (2 available)

Rotating home page banner advertisement (1200 X 200 pixels)

\$600 each (6 available) •

Display your digital artwork along the footer of every page of the Conference website and have it link out to any URL you desire! Your advertisement will be displayed from the moment we receive the artwork through the Conference weekend in July, making these banners the advertising opportunity with the longest-running visibility we offer.

The Conference website receives more than 26,000 page views per month during the registration season, with people returning to the website for updates on Conference program additions, the full schedule of events, and travel/hotel information.

Make it an exclusive opportunity by purchasing both half banners for the discounted rate of \$2,000 (saving \$400!) First come, first served!

Reserve an advertisement opportunity today!

Advertising



Program Guide

Full Page • 7.5" X 9.5" (300 DPI) • \$1,000
Half Page • 7.5" X 4.75" (300 DPI) • \$750
1/4 Page • 3.25" X 4.75" (300 DPI) • \$500
(15% off for Institutional Members)

Gain brand visibility with a full-color ad in the on-site Program Guide. Distributed to every Conference attendee (2,000 print distribution), it includes the full Conference schedule and presentation descriptions, sponsor and exhibitor information, the Conference hotel map, and more! Plus, the Program Guide is sent by request to members of the OCD community, advocacy groups, healthcare associations, and others throughout the year.

Tote Bag Promo Item

\$750 + shipping 2,000 units of your flyer or promo items* to the hotel before the Conference

Provide a piece of marketing collateral to be included in the attendee promotional tote bags — one of our most highly anticipated Conference giveaways. Every attendee receives a tote bag at check-in, so your material is guaranteed to reach the entire Conference population.

Supply a branded pen or notepad for attendees to take notes throughout the weekend, or include something unique for attendees to take home, like branded sunglasses!

*Up to 2,000 units requested. IOCDF must approve all items before printing and/or shipping.

Visit iocdf.org/advertise to purchase ad space at the Annual OCD Conference. Questions? Contact the IOCDF Events Team at conference@iocdf.org.

Reserve an advertisement opportunity today!

Exhibiting & Advertising Application and Contract

30th ANNUAL OCD CONFERENCE | JULY 10-13, 2025 | Chicago, IL

Acceptance of Application for Exhibit Space and Review of Activities: The International OCD Foundation (IOCDF) reserves the right to accept or refuse the Application and Contract for Exhibit Space for any exhibitor and, once an exhibit is on the floor, to require its modification or removal, whenever the IOCDF considers such exhibit to be detrimental to its mission, professional, or ethical interests or originates from any organization whose displayed products do not meet the professional standards of the IOCDF. The IOCDF may review the exhibit floor activities of exhibitors at any time. The IOCDF reserves the right to decline or prohibit any exhibit, or part of any exhibit, or prohibit or restrict any activity or conduct within the exhibit area that, in its opinion, is not appropriate or would cause the IOCDF to violate its contract with the Conference hotel (Hyatt Regency Orlando). In the event of such restriction or eviction, the IOCDF is not liable for any refund to the exhibitor. Exhibitors shall not assign or sublet the space purchased, or permit any other party to exhibit therein.

Payment: All exhibiting and/or advertising invoices must have been paid in full to the IOCDF within 30 days of the invoice issue date and no later than the application deadline of Monday, May 5, 2025. If an exhibitor fails to pay the IOCDF for the full amount of the exhibit booth by whichever date comes first, the booth space may be released to another waiting party.

Cancellations: The IOCDF must receive written requests for cancellations of exhibit space by Monday, May 5, 2025 to be refunded in full. Any cancellations made after this date are NON-REFUNDABLE and NON-TRANSFERABLE. If the Annual OCD Conference must be cancelled due to an emergency, exhibitors may either request a full refund or transfer their exhibit payment to an exhibiting opportunity at a comparable event in 2025 fiscal year.

Fire and Safety Regulations: All local regulations will be strictly enforced, and the exhibitor assumes all responsibility for compliance with such regulations. If an exhibit booth violates any local or hotel fire and safety regulations, IOCDF and hotel staff will work with the exhibitor to fix the issue at hand.

Installing & Dismantling Exhibits: Exhibitors agree to install and dismantle exhibit booths only within the installation and dismantling times designated by the IOCDF. Exhibit installation will take place Thursday, July 10, 2025 between the hours of 2:00pm–6:00pm

in the Great Lakes Ballroom D–G at the Chicago Marriott Marquis. If the exhibit space is not occupied by 8:00am on Friday, July 11, 2025, the IOCDF will consider it to be cancelled by the exhibitor and will assume the right to use such space as deemed appropriate. If an exhibitor will be arriving late, the IOCDF must be given prior written notice at least two weeks in advance of the Conference. Exhibits must be dismantled between the hours of 11:30am–1:00pm on Sunday, July 13 2025. Early exhibit dismantling is disruptive and unfair to neighboring exhibitors and to paid attendees. If an exhibitor needs to dismantle early before 11:30am on Sunday, July 12, 2025, the IOCDF must be given prior written notice at least two weeks in advance of the Conference. Any materials left behind and unclaimed after 1:00pm on July 13, 2025 will be thrown away. Exhibitors are responsible for the dismantling of their areas and the management of any remaining materials.

Shipping of Booth Materials: The shipment of all exhibit booth materials will be handled by Freeman, the official exhibitor services company for the 30th Annual OCD Conference. The IOCDF is not responsible for any items shipped independently or through another shipping provider. Instructions about shipping will be provided within the online Exhibitor Portal, which exhibitors will receive access to once payment has been received.

Storage and Security of Exhibit Booth Materials: Neither the hotel nor the IOCDF will provide security personnel in the Exhibit Hall during move-in, set-up, breakdown, and during exhibit hours. Exhibitors will be responsible for securing items displayed in the Exhibit Hall. Exhibitors hereby expressly assume responsibility for injury or damage to persons, property, or things occurring within the exhibit space assigned to each exhibitor in accordance with the terms of this contract.

Use of Exhibit Floor Plan: The exhibit floor plan and exhibitor list are the property of the IOCDF. Use or publication for any purpose without the IOCDF's written consent is prohibited.

Booth Equipment: All exhibit packages include one (1) six-foot draped table, two (2) chairs, and one (1) waste basket. Exhibitors may rent additional furniture or materials through Freeman, the IOCDF's contracted exhibiting company. Information regarding rentals will be made available in the online Exhibitor Portal.

Electrical Power: All electrical power requests must go through Edlen and come at an additional cost. Power purchase forms will be available in the online Exhibitor kit, which all confirmed exhibitors will gain access to once payment is received. More detailed information and instructions regarding power capabilities and requests will be posted on the online ordering system.

Booth Assignment: Exhibitor booths are assigned first come first serve. Sponsors of the 30th. Exhibitors will be asked to offer 1st, 2nd, and 3rd choice booth placement in the order their contract is signed, with the exception of Conference sponsors who have priority placement. Please note that the IOCDF reserves the right to adjust the Exhibit Hall floor plan or organizations' booth assignments in the unlikely event that such changes become necessary.

Defacing Property: No part of an exhibit, or signs relating thereto, may be taped, nailed, tacked, stapled, pasted, or otherwise fastened to walls, doors, ceilings, painted surfaces, or columns in the hotel. The use of adhesive-backed decals or similar items also is prohibited. Damages to the Exhibit Hall resulting from failure to observe these rules will be billed to the exhibitor.

Booth Support Passes: Each exhibit booth includes one (1) complimentary Booth Support

Pass for marketing personnel manning the booth throughout the weekend. IOCDF Institutional Members received two (2) complimentary Booth Support Passes with their booth purchase. An additional Booth Support Pass may be purchased for \$200 for personnel manning the booth. If for some reason your Exhibit Booth requires more than two (2) staff manning the booth, please contact conference@iocdf.org. Please note: The Booth Support Passes are intended for booth personnel manning the exhibit booth throughout the Conference, both during sessions and breaks. Therefore, those staff utilizing the Booth Support Passes are not eligible to receive CE/CME credits. If an exhibiting organization has staff members who are mental health professionals interested in attending one or more days of the Conference and earning CE/CME credit, they must register at the Professional level at iocdf.org/ocdcon when registration opens in March 2025.

Exhibit Booth Staffing: Exhibit booths should be staffed by at least one staff member during

Exhibit Hall peak traffic times, including breakfast, breaks, and the Researcher and Exhibitor Meet & Greet. It is highly recommended that a staff member is at the exhibit booth during all other exhibit hours, but it is not required. The IOCDF is not responsible for the loss or theft of items from exhibit booths in the exhibit area at any time, whether the exhibit booth is staffed or unstaffed.

Room Reservations: Exhibitors are responsible for making their own hotel reservations. Hotel reservations should be made directly with the Conference hotel, the Chicago Marriott Marquis. The IOCDF has secured a discounted rate of \$226/night (plus taxes and fees) at the Conference hotel for all attendees and exhibitors. Access to the discounted hotel room block will be granted via the online Exhibitor Kit once exhibit booth payment is received beginning when the block opens in late March 2025. If reserving over the phone, make sure to reference the "International OCD Foundation" when booking your room in order to receive this special discounted rate.

Direct Sales: The IOCDF must approve all items an exhibitor wishes to sell at their Exhibit Booth during the Annual OCD Conference. IOCDF reserves the right to decline or prohibit the sale of any products by an exhibitor that, in its opinion, is not appropriate or would cause the IOCDF to be in violation of its contract with the Conference hotel (Hyatt Regency Orlando). To get a product approved for sale, email Julie Oliver at joliver@iocdf.org. See below for restrictions on Contests, Lotteries, and Raffles.

Contests, Lotteries, and Raffles: If an exhibitor wishes to hold a contest of any kind at its exhibit booth during exhibit hours, written details of the contest, lottery, or raffle must be submitted to the IOCDF no later than Monday, May 20, 2025 detailing the proposed action and compliance with state and local laws. Written approval by the IOCDF is necessary. Failure to receive written approval could result in expulsion from the Conference.

Food: Food from outside the hotel (aside from wrapped candy for giveaways) is not allowed at the exhibit tables. Exhibitors are encouraged to eat breakfast, provided by the IOCDF for attendees and exhibitors in the Exhibit Hall, and lunch and dinner should be consumed in hotel guest rooms or nearby restaurants/cafes.

Research Collection Policy: All exhibitors planning on conducting any research or datacollection at their exhibit booth must receive permission in writing from the IOCDF. Please email the IOCDF Events Team at conference@iocdf.org to request permission and sign the Research Data Collection Policy Contract. Any exhibitor found to be conducting research without prior approval will be expelled from the Conference.

Security: Neither the hotel nor the IOCDF will provide security personnel in the Exhibit Hall during move-in, set-up, breakdown, and exhibit hours. Exhibitors will be responsible for securing items displayed in the Exhibit Hall. Exhibitors hereby expressly assume responsibility for injury or damage to persons, property, or things occurring within the exhibit space assigned to each exhibitor in accordance with the terms of this contract.

Cleaning: All booth areas and furnishings are provided in a clean and orderly state on the first day of setup for your area of the Exhibit Hall. However, the exhibitor is responsible for any cleaning services required between the initial booth materials delivery and the Exhibit Hall opening.

General: All matters and questions not covered by these terms and conditions are subject to the decision and discretion of the IOCDF.

Advertiser Agreement: All advertisers at the 30th Annual OCD Conference must agree to the following terms and conditions.

The Advertising Organization hereby agrees to provide financial support for the 29th Annual OCD Conference, being held at the Chicago Marriott Marquis, July 10-13, 2025. As a Conference advertiser, the organization agrees to submit payment and provide artwork for digital and print media in a timely manner and no later than the deadline of Monday, May 5, 2025. The International OCD Foundation (IOCDF) reserves the right to accept or refuse the Application and Contract for Advertising and the IOCDF reserves the right to terminate this agreement if it considers such advertising artwork to be detrimental to its mission, professional or ethical interests, or originates from any organization whose displayed products do not meet the professional standards of the IOCDF. Publication of an advertisement does not constitute endorsement or approval of a book, publication, point of view, standards of service, or opinion presented therein, by the IOCDF, and the IOCDF reserves the right to add the word "advertisement" to advertising copy.

Payment: Advertising invoices must be paid in full to the IOCDF within 30 days of the invoice issue date or by the application deadline of Monday, May 5, 2025, whichever comes first. If an advertiser fails to pay the IOCDF for the full amount of the advertisement by this date, the ad space may be released to another waiting party.

Artwork Deadline: Advertising spaces are reserved on a rolling basis, and the final deadline for reserving and submitting all advertising artwork is Monday, May 5, 2025.

Cancellations: For Program Guide and Tote Bag advertisements, the IOCDF must receive

a written request for cancellations of an advertisement by Monday, May 5, 2025 in order to be refunded in full. Any cancellations made after this date are NON-REFUNDABLE and NON-TRANSFERABLE. Advertisements on the Conference website and Conference Mobile App are NON-REFUNDABLE and NON-TRANSFERABLE.

Program Guide Ad Requirements: The IOCDF requires all advertising artwork to be in the form of high-resolution (300dpi or higher) electronic files. The preferred format is Press Quality PDF at actual size, with visible trim lines and bleeds. Also accepted: *.JPEG, or *.TIFF files. All ads for the Program Guide should be full color (CMYK) or black and white (grayscale). Do NOT use Microsoft Word, PowerPoint, Publisher, or Excel for ads. We will charge a conversion fee of \$100 for any ad that needs to be converted into a print-ready file. Paper ads will NOT be accepted.

Conference Website Ad Requirements: Website banner advertisements should be 700px x 100px (width x height) at 72 dpi resolution sent in *.JPG, *.PNG, or *.GIF format, in RGB color. The ad's destination URL along with any UTM tracking should be supplied with artwork files. Website homepage rotating banner advertisements should be 1200px x 200px (width x height) at 72 dpi resolution sent in *.JPG, *.PNG, or *.GIF format, in RGB color. The ad's destination URL along with any UTM tracking should be supplied with artwork files.

Mobile App Ads Requirements: Video advertisements on the Mobile App must be sent via a YouTube, Wistia, or Vimeo URL along with the advertising organization's high-resolution logo image file. Image advertisements on the Mobile App must be 1776 x 1224 pixels and accompanied by the advertiser's desired URL with an applicable UTM tracking code.

Endorsement: The IOCDF does not endorse companies or products. Advertisement revenue directly supports our not-for-profit mission to ensure that no one affected by OCD and related disorders suffers alone. Advertisements inclusion in the Conference materials does not imply endorsement from the IOCDF and represents goods for service.

Join us at the

30th Annual OCD Conference

CHICAGO MARRIOTT MARQUIS

CHICAGO, IL

JULY 10–13, 2025

iocdf.org/ocdcon

General Conference inquiries:

conference@iocdf.org

Sponsorship inquiries:

bgalante@iocdf.org

Exhibiting & Advertising inquiries:

conference@iocdf.org

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