



online

BDD

■■■■■■ conference

Saturday
May 31, 2025



International
OCD
Foundation

Sponsorship Prospectus

online

BDD

conference

May 31, 2025

The Online Body Dysmorphic Disorder Conference is a one-of-a-kind virtual event geared towards all members of the body dysmorphic disorder (BDD) community, including individuals impacted by BDD and professionals who work with them. There are two tracks: one for those with lived experience of BDD as well as their family members and loved ones, and another for community-based professionals and mental health providers. Sponsorship is ideal for any organization providing services, advocacy, or support to the BDD community, offering an opportunity to showcase your brand to a targeted audience of both professional and lived experience attendees.

Sponsorship Opportunities

Title Sponsor | \$5,000

(1 available)

As the official Title Sponsor, your organization will receive the most prominent sponsorship visibility leading up to and throughout the event.

Benefits include:

- Sponsor welcome to all attendees at the start of the event (can be a pre-recorded 30-second video or given live on May 31, 2025)
- Leaderboard full page banner advertisement (1400 x 100px) on the website (iocdf.org/BDDcon)
- Prominent top logo placement with custom description and links on the sponsor page of the conference website (iocdf.org/BDDcon)
- Logo on header of all marketing and logistics emails sent to attendees
- Custom sponsor message in thank you email to attendees
- Sponsor shoutout on social media leading up to the event (125,000+ reach across platforms)
- Sponsor profile on virtual platform accessed by attendees throughout the event with the ability to customize with name/logo, description, contact information and links to social media, tagline, marketing collateral, and promotional videos
- Five (5) complimentary registrations
- Custom ad on the conference platform (444 x 306 pixels) linking to url of choice



500

Estimated Attendance

Learn more:

iocdf.org/BDDcon

Scholarship Sponsor | \$3,000

(1 available)

At the IOCDF, we are committed to making our programming available to those who need our help the most. As the exclusive Scholarship Sponsor, you will help subsidize scholarships for individuals and their families who would otherwise not be able to afford it due to financial hardship. This sponsorship allows you to showcase your organization with logo recognition on the conference website registration page, scholarship page, and scholarship application.

- Linked logo placement with custom description on the sponsor page of the conference website (iocdf.org/BDDcon)
- Logo in all conference-related emails (marketing and logistics)
- Three (3) complimentary registrations
- Sponsor profile on virtual platform accessed by attendees throughout the event with ability to customize with name/logo, description, contact information and links to social media, tagline, marketing collateral, and promotional videos
- Half-page banner advertisement on the bottom of the iocdf.org/BDDcon (700 x 100 px)

Supporting Sponsor | \$1,000

This sponsorship includes the following benefits:

- Linked logo placement with custom description on the sponsor page of the conference website (iocdf.org/BDDcon)
- Logo in all conference-related emails (marketing and logistics)
- One (1) complimentary registration
- Sponsor profile on virtual platform accessed by attendees throughout the event with ability to customize with name/logo, description, contact information and links to social media, tagline, marketing collateral, and promotional videos

Contact Breanna Galante at bgalante@iocdf.org to become a sponsor today or receive more information!

