

Sponsorship Prospectus

EL CONGRESO LATINOAMERICANO DE TOC

Showcase your organization to Spanish-speaking individuals and families affected by OCD and related disorders, as well as the professionals who treat them. As a sponsor, you'll help to support the costs of providing mental health education, resources, real-time in-ear translation, and support to the Spanish-speaking OCD community all while gaining visibility for your organization and brand!

El Cuarto Congreso Latinoamericano de TOC is intended for people with OCD, their families, and mental health professionals. It is an event designed to provide information, resources, and support to the Spanish speakers of the OCD community. For the first time, in conjunction with members of the Latin American Trans-Ancestry Initiative for OCD Genomics (LATINO) study, the Asociación Latinoamericana de Trastorno Obsesivo Compulsivo (ALTOC), and Baylor School of Medicine, the Conference will be held in a hybrid format with sessions taking place both fully online and in person at Universidad de Valparaíso (UV), Chile. We hope that this conference will help to bring the Spanish-speaking OCD community together, provide vital information in attendees' spoken language, raise awareness, and reduce stigma around OCD in Latine populations.

Sponsorship Opportunities



Title Sponsor | \$5,000

As the Title Sponsor of the conference, your organization will receive top sponsorship visibility throughout the event. Benefits include:

- Sponsor welcome to all attendees at the start of the event (can be a pre-recorded 30-second video or given live)
- Leaderboard full-page banner ad (1400 x 100 px) on the conference website
- Prominent top logo placement with custom description and links on the sponsor page of the conference website (iocdf.org/congresotoc)
- Top placement in sponsor sections of all marketing and logistics emails
- Custom sponsor message in thank you email to attendees
- Sponsor shoutout on IOCDF social media (140,000+ followers across platforms)
- Five (5) complimentary registrations
- Sponsor profile on the virtual platform accessed by attendees throughout the event with the ability to customize name/logo, description, contact information and links to social media, tagline, marketing collateral, and promotional videos
- Logo on badge lanyards for all in-person attendees

350

Estimated Attendance 150 in-person, 200 virtual 90%+

of attendees have Latin American ancestry

Learn more: iocdf.org/congresotoc

EL CONGRESO LATINOAMERICANO DE TOC



September 25-26, 2025



Virtual Platform Sponsor | \$3,000

Our Virtual Platform enables attendees who cannot attend the conference in person to access the same programming and benefits

from anywhere around the globe! As the sole Virtual Platform Sponsor, your organization will receive exclusive logo branding on the conference platform background, visible to all virtual attendees throughout the entirety of the event, and a special sponsor highlight in the email providing attendees with access to the platform. You will also receive the following exclusive benefits:

- Linked logo placement on the sponsors page of the conference website (<u>iocdf.org/congresotoc</u>)
- Logo placement in all conference-related emails (marketing and logistics)
- Banner advertisement on the footer of the main page of the conference platform linking to the URL of your choice
- Two (2) complimentary registrations
- Sponsor profile on virtual platform accessed by attendees throughout the event with the ability to customize name/logo, description, contact information and links to social media, tagline, marketing collateral, and promotional videos



Lunch Sponsor \$3,000

Complimentary lunch is a much-appreciated break for all attendees during a long day of learning. As the Lunch Sponsor, your organization's

logo will be prominently displayed on signage throughout the lunch area and on branded napkins each day of the Spanish Conference. Additionally, you will receive sponsor recognition via one (1) mobile app push notification each day of the Conference, via email leading up to the Conference weekend, and in the event listing for lunch on the schedule.

- Linked logo placement on the sponsors page of the conference website (<u>iocdf.org/congresotoc</u>)
- Logo placement in all conference-related emails (marketing and logistics)
- Half-page bottom banner advertisement on the conference website (700 x 100 px)
- Two (2) complimentary registrations
- Sponsor profile on the virtual platform accessed by attendees throughout the event with the ability to customize name/logo, description, contact information and links to social media, tagline, marketing collateral, and promotional videos

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Scholarship Sponsor \$2,500 (1 available)

At the IOCDF, we are committed to making our programming available to those who need our help the most. As the sole Scholarship

Sponsor, you will help subsidize scholarships for individuals and their families who would otherwise be unable to attend due to financial hardship. This sponsorship allows you to showcase your organization with your logo and sponsor thank you on the conference website registration page, scholarship page, and scholarship application.

Sponsorship also includes:

- Linked logo placement on the sponsors page of the conference website (<u>iocdf.org/congresotoc</u>)
- Logo placement in all conference-related emails (marketing and logistics)
- Half page bottom banner advertisement on the conference website (700 x 100 px)
- Two (2) complimentary registrations
- Sponsor profile on virtual platform accessed by attendees throughout the event with ability to customize name/logo, description, contact information and links to social media, tagline, marketing collateral, and promotional videos



Supporting Sponsor \$2,000 (2 available)

This sponsorship includes the following benefits

- Linked logo placement on the sponsors page of the conference website (<u>iocdf.org/congresotoc</u>)
- Logo placement in all conference related emails (marketing and logistics)
- Half page bottom banner advertisement on the conference website (700 x 100 px)
- Two (2) complimentary registrations
- Sponsor profile on virtual platform accessed by attendees throughout the event with ability to customize name/logo, description, contact information and links to social media, tagline, marketing collateral, and promotional videos

Contact Breanna Galante at **bgalante@iocdf.org** to become a sponsor today or receive more information!