



Sponsorship Prospectus

November 19, 2025





International
OCD
Foundation

November 19

Showcase your organization to individuals and families affected by OCD, professionals who treat them, and faith leaders by sponsoring the 5th virtual Faith & OCD Conference. As a sponsor, you'll help subsidize the costs of providing mental health education, resources, and support to those in faith-based communities — all while gaining visibility for your organization and brand!

Many individuals living with a mental health condition first seek assistance from their faith leaders before turning to a mental health provider. This event was created to address the needs of this diverse community, spanning all faiths, ethnicities, and races. The conference program aims to help raise awareness about effective treatments, bring support to those impacted by a mental health condition, and find ways to best work together.

Sponsorship Opportunities

Title Sponsor | \$5,000

As the Title Sponsor of the conference, your organization will receive top sponsorship visibility throughout the event. Benefits include:

- Sponsor welcome to all attendees at the start of the event (*can be a pre-recorded 30-second video or given live*)
- Leaderboard full page banner ad (1400 x 100 px) on the conference website
- Custom ad on the conference platform (444 x 306 pixels) linking to url of your choice
- Prominent top logo placement with custom description and links on the sponsor page of the [conference website](#)
- Prominent repeating logo placement on virtual platform login page background
- Top placement in sponsor sections of all emails (marketing and logistics)
- Custom message from sponsor on thank you email to attendees
- Sponsor shoutout on IOCDF social media (*over 100,000+ followers across platforms*)
- Five (5) complimentary registrations
- Sponsor profile on virtual platform accessed by attendees throughout the event featuring customizable name/logo, description, tagline, banner ad (*specs 1500 x 300 pixels, JPEG, JPG, PNG, GIF*), contact information, links to social media accounts, marketing collateral, and promotional videos.



650

Estimated Attendance

Learn more:

iocdf.org/faithcon



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Scholarship Sponsor | \$2,500

At the IOCDF, we are committed to making our programming available to those who need our help the most. As the sole Scholarship Sponsor, you will help subsidize scholarships for individuals and their families who would otherwise be unable to attend due to financial hardship. This sponsorship allows you to showcase your organization with your logo and sponsor thank you on the conference website registration page, scholarship page, and scholarship application.

Sponsorship also includes:

- Linked logo placement on the sponsors page of the conference website
- Logo placement in all conference-related emails (marketing and logistics)
- Two (2) complimentary registrations
- Choice of rotating full home page banner advertisement (1200 X 200 pixels) or static half banner advertisement (600 X 100 pixels) on conference website
- Sponsor profile on virtual platform accessed by attendees throughout the event featuring customizable name/logo, description, tagline, banner ad (specs 1500 x 300 pixels, JPEG, JPG, PNG, GIF), contact information, links to social media accounts, marketing collateral, and promotional videos.

Supporting Sponsor | \$1,000

This sponsorship includes the following benefits:

- Linked logo placement on the sponsors page of the conference website
- Logo placement in all conference related emails
- One (1) complimentary registration
- Sponsor profile on virtual platform accessed by attendees throughout the event featuring customizable name/logo, description, tagline, banner ad (specs 1500 x 300 pixels, JPEG, JPG, PNG, GIF), contact information, links to social media accounts, marketing collateral, and promotional videos.



Contact Breanna Galante
at **bgalante@iocdf.org**
to become a sponsor
today or receive more
information!