

A background image of the Seattle skyline, featuring the Space Needle prominently on the left. The city is dense with various skyscrapers and buildings. In the distance, snow-capped mountains are visible under a clear sky.

OCD CON 2026 SEATTLE

HYATT REGENCY SEATTLE | JULY 9-12, 2026

PROSPECTUS

SPONSORS, EXHIBITORS, & ADVERTISERS

WHO ARE WE



The International OCD Foundation (IOCDF) is a donor-supported nonprofit dedicated to ensuring that no one affected by OCD and related disorders faces their challenges alone. As the largest nonprofit dedicated exclusively to OCD and related disorders, the IOCDF is the leading authority in providing pathways to help, healing, and hope. Through trusted education and resources, meaningful connections, high-quality professional training, and innovative research, the IOCDF is shaping a stronger future for all who live with OCD and related disorders.

Our vision is that everyone impacted by OCD and related disorders has immediate access to effective treatment and support.

With your partnership, this vision can become reality.

ABOUT THE ANNUAL OCD CONFERENCE

The IOCDF's Annual OCD Conference is the largest national event focused solely on obsessive compulsive disorder (OCD) and related disorders.

Now in its 31st year, this extraordinary event draws attendees from across the U.S. and the world, including licensed clinicians, researchers, and people of all ages who are impacted by OCD and related disorders, such as body dysmorphic disorder (BDD), body-focused repetitive behaviors (BFRBs), and hoarding disorder (HD), filled with educational programming and opportunities to connect.

It's more than just a conference!

OCDcon is a unique opportunity to engage quality leads, grow your network, and amplify your brand at a highly trusted educational and lively community-building event.

www.iocdf.org/ocdcon

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"It was truly an honor and joy to sponsor the IOCDF conference for the first time!

[It] was such a great way to network, share, and connect with so many amazing humans in the community."

– KATIE O'DUNNE

FOUNDER & DIRECTOR, STICK WITH THE ICK



#OCD CON BY THE NUMBERS

THE #1 LARGEST CONFERENCE FOCUSED ON
OCD & RELATED DISORDERS

150 & 46

EDUCATIONAL
SESSIONS

EXHIBITORS

COUNTLESS
NETWORKING OPPORTUNITIES

67+
RESEARCH
POSTERS



UP TO

26.5 CE / CME

CREDITS OFFERED



65+ SUPPORT GROUPS &
& AFTER-HOURS ACTIVITIES

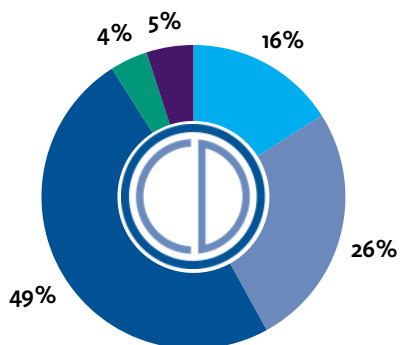
7 HYBRID
SESSION TRACKS



ATTENDEE STATISTICS

POPULATION BREAKDOWN

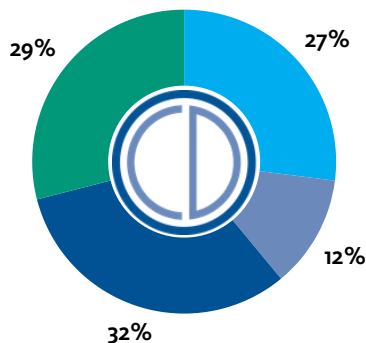
2025



- FAMILY / SUPPORTER
- INDIVIDUALS WITH OCD OR RELATED DISORDERS
- MENTAL HEALTH PROFESSIONAL
- RESEARCHER
- STUDENT / TRAINEE

MENTAL HEALTH PROFESSIONAL BREAKDOWN

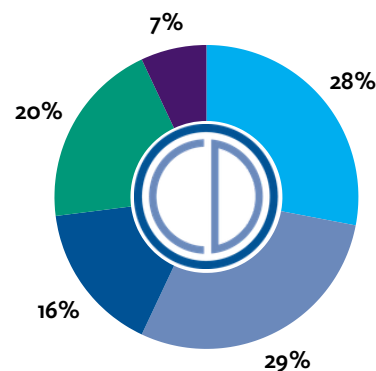
2025



- COUNSELOR
- OTHER
- PSYCHOLOGIST
- SOCIAL WORKER

GEOGRAPHIC BREAKDOWN

2018 - 2025



- WEST USA
- SOUTH USA
- NORTH EAST USA
- MIDWEST USA
- INTERNATIONAL

IOCDF'S REACH

130,000+
SOCIAL MEDIA
FOLLOWERS

50,000+
EMAIL
SUBSCRIBERS

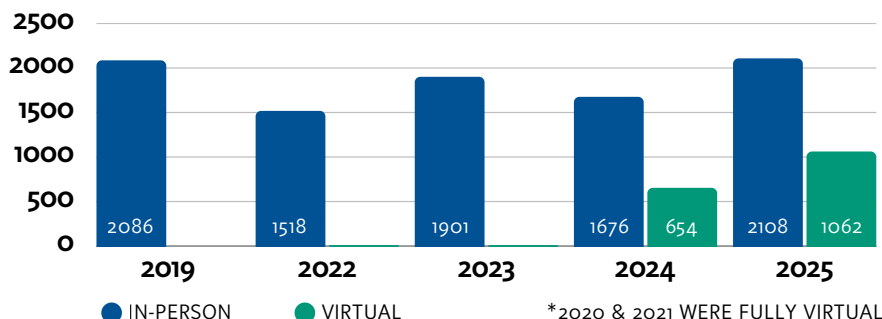
110,000+
CONFERENCE EMAILS
OPENED

DOUBLE 2024!

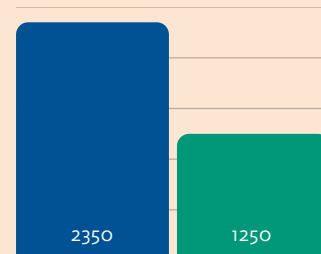
- PREVIEW MAILER DISTRIBUTION TO 9,000 MEMBERS OF THE OCD COMMUNITY
- 1,748 MOBILE APP DOWNLOADS

- OVER 10,000 VIRTUAL PLATFORM LOGINS
- 1,619 ATTENDEES ACCESSING LIVE AND ON-DEMAND SESSIONS ON THE VIRTUAL PLATFORM

ATTENDEE STATS



ANTICIPATED 2026 ATTENDANCE:



WHY SPONSOR THE IOCDF CONFERENCE?

OCDcon uniquely brings together the entire OCD community and is the premier place to gain visibility with your ideal network, whether it's parents and families, individuals with lived experience, or clinicians and pre-licensed trainees. In addition to a jam packed weekend of in-person programming, we are now offering hybrid and virtual tracks to allow attendees to access the conference's valuable resources from anywhere.

Your sponsorship support helps underwrite the costs of providing an exceptional experience for attendees, while also benefiting from high-profile exposure and a positive brand association across high-traffic webpages, email communications, social media promotions, printed materials, and live events. This multifaceted visibility not only positions your organization as a leader in supporting education, awareness, and professional development within the OCD and mental health community, but also aligns you with Vision 2030 - our five-year strategic plan aimed at ensuring that millions more people living with OCD are met with support, understanding, and a clear path to effective treatment and healing.



THOUGHT LEADERSHIP

Associate yourself with a highly regarded conference attended by world-renowned experts and organized by the leading institution supporting and educating all those impacted by OCD, the International OCD Foundation. With half our Conference attendees treating mental health, you will be sure to network with other leaders in the field.



LEAD GENERATION

Connect with over 2,000 attendees in Seattle PLUS over 1,000 members of our hybrid audience, which has doubled since the introduction of our hybrid programming in 2024. Share your services with the 42% of our Conference attendees seeking care, community, and understanding through education and treatment.



BRAND AWARENESS

Access sponsor benefits designed to showcase your company's branding to the entire OCD community throughout the weekend as well as the tens of thousands in our community across the globe.



UNPARALLELED REACH

Expand your presence through our hybrid and all new fully-virtual programming, engaging with thousands of attendees online. With over 40% of participants joining virtually and 90 days of on-demand content, your brand remains visible well beyond the Conference weekend in Seattle.

SPONSORSHIP OPPORTUNITIES

SEE ALL SPONSORSHIP LEVELS AND ASSOCIATED BENEFITS ON PAGE 12

SOLD OUT

TITLE SPONSORSHIP

Inquire for pricing and availability

Receive the most prominent visibility as THE Title #OCDcon sponsor! Your name will be included in the title of the event (31st Annual OCD Conference, sponsored by YOUR COMPANY) and used on all Conference promotional materials to the IOCDF's vast network (emails, social media, targeted advertisements, mailed program preview, and more!).

In addition to all Platinum-level benefits, the Title Sponsorship includes the following exclusive benefits:

- Welcome video emailed to all attendees
- Prominent logo recognition on the Conference tote bag
- Speaking opportunity at Thursday's all-Conference welcome session
- Welcome announcement in all guest hotel rooms (anticipate 800+ rooms booked)
- Top banner advertisement on the Conference website (iocdf.org/ocdcon)
- First choice of booth location within the exhibit hall
- Logo on opening splash screen of the Conference listing on mobile app
- Mention in daily mobile app push notification sent to Conference attendees
- First choice of full-page advertisement placement in the Program Guide
- Verbal recognition at Plenary and Keynote Address
- Exclusive logo on Conference welcome sign in the hotel
- Logo prominent on virtual login page background for virtual attendees



Optional add-on opportunities will be made available leading up to the event for an additional fee

PLATINUM SPONSORSHIPS | \$20,000+

SEE ALL SPONSORSHIP LEVELS AND ASSOCIATED BENEFITS ON PAGE 12

VIRTUAL PLATFORM SPONSOR

Our virtual platform offers a flexible and inclusive way for thousands of attendees to engage with expert presenters, exchange ideas, and deepen their professional knowledge through an online learning experience. Now entering its third year of use, our virtual platform makes our Conference accessible regardless of location, attracting over 40% of Conference attendees and 10,000+ logins during and beyond the Conference weekend with 90 days of on-demand content available post-Conference. With the number of virtual attendees doubling in size each year, we have expanded our 2026 programming to include over 70% of Conference sessions available through the platform, virtual support and discussion groups for community members, and brand new fully-virtual tracks that will reach even more individuals across the globe. Your sponsorship will support this tremendous growth by helping to offset the AV and technology costs of this platform, underscoring a shared commitment to lowering barriers, expanding evidence-based resources, and empowering the OCD and related disorders community through innovative, technology-driven learning. In addition to all Platinum benefits, the Virtual Platform Sponsorship includes the following exclusive benefits:

- Branding featured directly on the hybrid streams viewed by attendees throughout the Conference and on-demand (available 90 days following the event)
- Welcome video to kick off the hybrid track played on platform and in email to attendees
- Branding featured in marketing materials for the hybrid track including email and social media communications to prospective attendees
- Branding on all housekeeping slides for any room that has virtual access
- Recognition on hybrid sections of registration and rates & policies pages on the Conference website
- Custom message in thank-you email to hybrid track attendees
- Prominent logo/sponsor recognition on all hybrid track logistics emails
- Virtual platform/mobile ad advertisement: choice between Static Image with Hyperlink or Embedded Video that will live on the virtual platform (available 90 days following the event)
- Logo prominent on virtual login page background for virtual attendees
- Full page complimentary Program Guide advertisement

Inquire for pricing and availability



PLATINUM SPONSORSHIPS | \$20,000+

SEE ALL SPONSORSHIP LEVELS AND ASSOCIATED BENEFITS ON PAGE 12

SOLD OUT

SPEAKERS RECEPTION

The Thursday evening Speakers Reception is a hearty thank-you celebration for all of our amazing presenters who make the Conference a success. As the exclusive sponsor and co-host, you will have the opportunity to make opening remarks and exhibit at the event, gaining elevated visibility in front of our most dedicated Conference participants. Held off-site at an iconic Seattle hotspot, the reception offers a unique and memorable setting to connect with nearly 400 conference speakers. Your organization will also be prominently featured on event signage and invitations, ensuring maximum exposure.

NEW: Enhance this event with upgraded food & beverage options; inquire for pricing and availability!



SOLD OUT

PROFESSIONAL MENTORING & NETWORKING MIXER

This Friday evening event is a great opportunity for mental health professionals in all career stages to connect with like-minded Conference attendees. This event will take place off-site amongst Seattle's bustling downtown, providing a lively environment for meaningful connections. As the official Professional Mentoring and Networking Event sponsor and co-host, your organization will be recognized with signage throughout the event area and on the invitation to all professional attendees. Additionally, you will have the opportunity to set up a table with promotional materials and host the event raffle. Your support will provide attendees with drink tickets and appetizers while they mix and mingle at this highly anticipated gathering.

NEW: Enhance this event with food & beverage add-ons; inquire for pricing and availability!

SOLD OUT

BRANDED PROMOTIONAL TOTE BAGS

Each of our nearly 2,500 in-person attendees receives a custom-designed Conference tote bag each year. In addition to carrying these high-quality tote bags throughout the Conference, many attendees continue to use their bags long after the Conference has ended, allowing you to extend your reach to an even greater audience. As a sponsor, your logo will be printed on its own on one side of the bag.

See page 12 for associated Platinum-level sponsor benefits



DIAMOND SPONSORSHIPS | \$15,000

SEE ALL SPONSORSHIP LEVELS AND ASSOCIATED BENEFITS ON PAGE 12

SOLD OUT

KEYNOTE SPONSOR

Each year, we select a high-profile speaker for our Keynote Address who motivates and inspires conference attendees by sharing their story of hope and healing in overcoming OCD. Our 2025 Keynote Speaker was award-winning author Emily Barth Isler, whose acclaimed books *AfterMath* and *The Color of Sound* draw on her lived experience with OCD to inspire hope, resilience, and understanding. Other notable Keynote speakers from years past include Daniella Pierson, Maria Bamford, Mara Wilson, and Dr. Drew. As the official Keynote Sponsor, you will be able to introduce this year's Keynote, held on Friday afternoon, and your brand will be prominently displayed leading up to and during the highest-attended session of the weekend on push notifications, signage, and on the slides during the events.



WELCOME EVENT

What better way to begin Conference weekend than with the excitement of an activity for the entire community! This highly anticipated Welcome Event invites attendees to grab a drink, connect with others, and have fun with old and new friends and colleagues. As the exclusive Welcome Event sponsor, your brand will be front and center, featured in email reminders and push notifications to all attendees leading up to the event. You'll also have the opportunity to kick off the evening with brief remarks and welcome everyone to the Conference, ensuring your presence resonates throughout this lively gathering.

OFFICIAL OCD CONFERENCE PARTY

A premier Conference event attended by the entire community, the official OCD Conference Party on Saturday evening includes light appetizers, cash bar, dancing, and the presentation of the IOCDF Hero and Illumination Awards. After a long weekend of education and networking, the Conference Party is a welcome chance for attendees to relax and dance the night away with friends, new and old. As the exclusive sponsor, you will see your logo on push notifications to all Conference attendees, all event signage both print and digital, on exclusive signage at our photobooth, and also be able to welcome all attendees to the event with brief opening remarks and a table for marketing materials at the event.



SOLD OUT

CONFERENCE BADGE LANYARDS

Attendees are required to wear a badge and lanyard throughout the Conference weekend. As the exclusive Lanyard Sponsor, you have the unique opportunity to place your logo on all badge lanyards, meaning your logo will be visible to every single person as they attend programming, walk about the Conference, and interact with others.

This is an amazing opportunity to guarantee that your brand is consistently in front of all attendees throughout the entire Conference and in photos beyond!

See page 12 for associated Diamond-level sponsor benefits

GOLD SPONSORSHIPS | \$10,000

SEE ALL SPONSORSHIP LEVELS AND ASSOCIATED BENEFITS ON PAGE 12

NEW IN 2026!

CHARGING & ACTIVATION STATION

In an action-packed weekend where attendees rely heavily on their devices for navigating the Conference, access to convenient charging is essential. As the exclusive Charging & Activation Station Sponsor, your organization will be prominently featured on each of our charging stations located directly beside the Youth Art Wall in one of the most highly trafficked areas of the Conference. Your branding will be prominently displayed on the station panels and tabletops, ensuring consistent visibility as attendees gather, plug in, and engage. In addition to on-site signage, you will be highlighted in the mobile app and program materials directing attendees to charging locations, offering an organic opportunity to associate your organization with comfort, connectivity, and care.

BRANDED HOTEL KEY CARD SLEEVES

Close to 80% of the Conference attendees choose to stay in the Conference hotel to take advantage of the competitive discounted room rate and to make sure they're close to all the action throughout the jam-packed weekend. As the Hotel Key Card Sponsor, your logo will be front and center as attendees check-in and receive their packet of room keys, associating your brand with a highly-regarded Conference held at the beautiful Hyatt Regency Seattle.

NEW IN 2026!

CUSTOMIZATION STATION

Our Customization Station is a highly anticipated Conference staple year after year, attracting virtually every single attendee with its placement right next to our check-in and badge pickup kiosks. Before beginning a weekend of programming, connection, and fun, attendees take the opportunity to personalize their name badges with stickers, ribbons, and pins that can serve as a conversation starter with a new friend or an identifier that helps them feel more at ease while navigating the Conference. Sponsoring the Customization Station will provide unparalleled visibility with the option to customize a button or sticker with your logo in addition to signage and your branding featured directly on and around the area.

MORNING COFFEE & PASTRIES ALL 3 DAYS

Since Conference programming starts at 8am sharp, complimentary coffee is a much-appreciated amenity for all attendees before a long day of learning. As the Morning Coffee Sponsor, your organization logo will be prominently displayed on signage throughout the exhibit area and on branded napkins each day of the Conference. Additionally, you will receive sponsor recognition via mobile app push notifications reminders and via email leading up to the Conference weekend.



See page 12 for associated Silver-level sponsor benefits

SILVER SPONSORSHIPS | \$7,500

SEE ALL SPONSORSHIP LEVELS AND ASSOCIATED BENEFITS ON PAGE 12

ATTENDEE WIFI

Being connected for networking, note-taking, and more is essential at a Conference as jam-packed as the Annual OCD Conference. Nearly every attendee will be connecting to the meeting space Wi-Fi and, as the Wi-Fi Sponsor, your name and branding will be prominently displayed on their mobile devices, tablets, and laptops when they connect each day. In addition, your organization will be featured on Wi-Fi signage throughout the Conference space and in attendee Wi-Fi communications in emails and the program guide.

2 AVAILABLE

COFFEE & SNACK BREAKS

With such a jam-packed schedule, breaks are overwhelmingly appreciated by all attendees. Coffee will be provided in the exhibit hall at 9:30 am on Friday and Saturday as a pick-me-up to counteract midmorning lulls and prepare attendees to continue their engaged learning throughout the day, while a second break at 2:15 pm will help attendees refuel and refocus before their final sessions. Sponsor our midmorning coffee and afternoon snack breaks on Friday or Saturday and your organization's name and logo will be prominently displayed on signage throughout the break area as well as on the napkins provided. Conference attendees will also be encouraged to attend via push notifications on the Conference mobile app with your branding.



CREATIVITY CORNER

The Creativity Corner combines the popularity of the Community Art Gallery with a space for attendees' creative expression. Facilitated by members of the Creative Special Interest Group (SIG), the Creativity Corner will be open to all attendees throughout the weekend as a space to take a break from sessions and flex their artistic muscles through a variety of art projects. This space will also feature art pieces from members of the OCD community, sharing their experiences through various mediums. Your brand will be visible on print and digital signage within the room, on a creativity object of your choice (stickers or temporary tattoos), and in email reminders and push notifications to all attendees.

SENSORY ROOM

The Annual OCD Conference can be overwhelming for some attendees, particularly those with comorbidities such as autism spectrum disorder (ASD). The Sensory Room provides attendees with a calm and relaxing sensory-friendly environment to utilize during the weekend. As the sponsor, your brand will be prominently displayed in the room, emails, and push notifications reminding all attendees of this amenity. In addition, your logo will be featured on a comforting sensory object giveaway provided in the room!

See page 12 for associated Silver-level sponsor benefits

BRONZE SPONSORSHIPS | \$5,000

SEE ALL SPONSORSHIP LEVELS AND ASSOCIATED BENEFITS ON PAGE 12

Showcase your support of the Annual OCD Conference and the entire OCD community by becoming a Bronze sponsor. This sponsorship includes all the benefits listed on page 12 and your financial support is integral to making the event a success year after year. All Bronze sponsors receive a complimentary exhibit booth with two booth support staff passes* and priority location selection in the Exhibit Hall.

**Please note: Booth support staff passes do not include CE credits*

Optional add-on opportunities will be made available leading up to the event for an additional fee



OTHER WAYS TO MAKE AN IMPACT

MAKE A DIRECT IMPACT THROUGH THE CONFERENCE SCHOLARSHIP FUND ✨

Your gift provides scholarships for individuals who otherwise could not attend, giving them access to expert presentations, support groups, and connections that can be life-changing. For many, it is their first opportunity to connect with others who truly understand their experience - an empowering step on the path to hope and healing. Contributions of \$500 or more are thanked on the scholarship page of our website and on the Conference mobile app, showcasing your commitment to supporting the OCD community.

SPONSORSHIP OPPORTUNITIES

| BENEFITS | TITLE INQUIRE | PLATINUM \$20,000 | DIAMOND \$15,000 | GOLD \$10,000 | SILVER \$7,500 | BRONZE \$5,000 |
|--|---------------|-------------------|------------------|---------------|----------------|----------------------|
| SLOTS AVAILABLE | 1 | 4 | 4 | 5 | 6 | LIMITED AVAILABILITY |
| SUITE OF EXCLUSIVE TITLE SPONSOR BENEFITS (SEE PAGE 5) | X | | | | | |
| EXPANDED 20X8 EXHIBIT BOOTH (OPTIONAL) | X | | | | | |
| CUSTOM 250-CHARACTER DESCRIPTION IN PROGRAM GUIDE | X | X | | | | |
| COMPLIMENTARY PROGRAM GUIDE ADVERTISEMENT | FULL PAGE | HALF PAGE | QUARTER PAGE | | | |
| LOGO ON CHECK-IN AND BADGE PICKUP KIOSKS | X | X | X | | | |
| FEATURED COMPANY LISTING ON CONFERENCE MOBILE APP | X | X | X | X | | |
| EXCLUSIVE EVENT OR AMENITY SPONSORSHIP <small>SEE BELOW FOR OPTIONS AND THEIR ADDITIONAL BENEFITS!</small> | X | X | X | X | X | |
| COMPLIMENTARY FULL CONFERENCE REGISTRATIONS | 6 | 5 | 4 | 3 | 2 | 1 |
| COMPLIMENTARY EXHIBIT BOOTH WITH PRIORITY LOCATION SELECTION (INCLUDES TWO BOOTH STAFF REGISTRATIONS) <small>SEE PAGE 13 FOR EXHIBITING DETAILS</small> | X | X | X | X | X | X |
| LOGO RECOGNITION IN PREVIEW PDF (ACCESSED VIA POSTCARD MAILED TO 6,000+ ATTENDEES) & PROGRAM GUIDE DISTRIBUTED TO EVERY ATTENDEE <small>SPONSORSHIP DEADLINE APRIL 15</small> | X | X | X | X | X | X |
| LOGO RECOGNITION ON CONFERENCE MARKETING EMAILS, MOBILE APP, AND CONFERENCE WEBSITE (IOCDF.ORG/OCDCON) | X | X | X | X | X | X |
| LOGO RECOGNITION ON WELCOME SIGNAGE THROUGHOUT THE CONFERENCE HOTEL | X | X | X | X | X | X |
| PROGRAM GUIDE PHONE NUMBER & ADDRESS LISTING | X | X | X | X | X | X |

OPTIONS FOR EXCLUSIVE EVENT/AMENITY SPONSORSHIP

See the previous pages for options and their additional benefits!

TITLE (INQUIRE FOR PRICING)

PLATINUM \$20,000+

VIRTUAL PLATFORM
PROFESSIONAL MENTORING & NETWORKING
SPEAKERS RECEPTION
TOTE BAGS

DIAMOND \$15,000

KEYNOTE
WELCOME EVENT
CONFERENCE PARTY
LANYARDS

GOLD \$10,000

HOTEL KEY CARD SLEEVES
CHARGING STATION
CUSTOMIZATION STATION
COFFEE & PASTRIES

SILVER \$7,500

WI-FI
COFFEE & SNACK BREAKS
CREATIVITY CORNER
SENSORY ROOM

BRONZE \$5,000

EXHIBITING

THURSDAY, JULY 9, 2026

| | |
|----------------|------------------------|
| 11:00am–3:00pm | Exhibitor Check-in |
| 11:00am–3:00pm | Exhibitor Move-in |
| 4:30pm–6:00pm | Opening Session |
| 8:00pm–10:30pm | All Conference Welcome |
| 8:00pm–11:00pm | After Hours Activities |

FRIDAY, JULY 10, 2026

| | |
|-----------------|---|
| 7:00am–5:45pm | Exhibit Hall Open |
| 7:00am–8:00pm | Coffee |
| 8:00am–9:30am | Educational Sessions |
| 9:30am–10:00am | Refreshment Break in Exhibit Hall |
| 10:15am–11:15am | Exhibit Hall Closed |
| 11:30am–12:30pm | Lunch Break & Lunchtime Support Groups |
| 12:45pm–2:15pm | Educational Sessions |
| 2:15pm–2:30pm | Refreshment Break in Exhibit Hall* |
| 2:45pm–3:45pm | Exhibit Hall Closed |
| 2:30pm–5:45pm | Educational Sessions |
| 6:30pm–9:00pm | Professional Mentoring Session & Networking Mixer |

SATURDAY, JULY 11, 2026

| | |
|-----------------|--|
| 7:00am–7:00pm | Exhibit Hall Open |
| 7:00am–8:00pm | Coffee in Exhibit Hall |
| 8:00am–9:30am | Educational Sessions |
| 9:30am–10:00am | Refreshment Break in Exhibit Hall |
| 10:15am–11:15am | Exhibit Hall Closed |
| 11:30am–12:30pm | Lunch Break & Lunchtime Support Groups |
| 12:45pm–2:15pm | Educational Sessions |
| 2:15pm–2:30pm | Refreshment Break in Exhibit Hall* |
| 2:45pm–3:45pm | Exhibit Hall Closed |
| 2:30pm–4:00pm | Educational Sessions |
| 4:30pm–5:30pm | Keynote Address & Awards |
| 6:00pm–7:00pm | Exhibitor and Research Meet & Greet |
| 7:30pm–10:30pm | Official OCD Conference Party |

SUNDAY, JULY 12, 2026

| | |
|----------------|------------------------|
| 7:00am–11:30am | Exhibit Hall Open |
| 7:00am–8:00am | Coffee in Exhibit Hall |
| 8:00am–1:00pm | Educational Sessions |
| 11:30am–1:00pm | Exhibitor Move-out |

**OCD
CON 2026
SEATTLE**

JULY 9–12, 2026

COLUMBIA BALLROOM • HYATT REGENCY SEATTLE
808 HOWELL ST, SEATTLE, WA 98101
DISCOUNTED ROOM RATE: \$219/NIGHT (+TAXES/FEES)

MAKE PLANS TO JOIN US AT THE 31ST ANNUAL OCD CONFERENCE THIS JULY!

As an exhibitor, you will be part of the largest annual gathering of the OCD community, providing your organization with an unparalleled opportunity to:

- Connect with key stakeholders in every corner of the OCD and related disorders community;
- Generate leads and network with key organizations and leaders in the OCD professional community;
- Interact face-to-face with an estimated 1,800 attendees to promote your services;
- Build brand awareness by marketing to diverse groups of individuals and families impacted by OCD, body dysmorphic disorder (BDD), hoarding disorder, and body-focused repetitive behaviors (BFRBs);
- Recruit participants for research studies;
- Be associated with a highly trusted and respected event all while supporting the mission of the IOCDF.

NETWORKING OPPORTUNITIES FOR EXHIBITORS

Exhibiting hours span all three days of the Conference, maximizing your time for attendee interaction. Outside the Exhibit Hall, exhibitors benefit from invitations to a variety of events for additional networking opportunities:

ALL CONFERENCE WELCOME

THURSDAY, JULY 9, 2026

All Conference attendees are invited to a special welcome event to kick off the start of the weekend! Held off-site just a short 15-minute walk away, the highly anticipated Welcome Event allows exhibitors to join attendees to grab a drink, connect with others, and have fun!

PROFESSIONAL NETWORKING MIXER

FRIDAY, JULY 10, 2026

Exhibitors are invited to the second half of a special off-site event on Friday evening, where they can connect with professional attendees in all career stages. Make connections and mingle with therapists and clinicians as you enjoy snacks and refreshments provided by our sponsoring organizations.

RESEARCHER & EXHIBITOR MEET & GREET

SATURDAY, JULY 11, 2026

Directly following the Keynote Address, the Meet & Greet is open to all Conference attendees. With multiple cash bars and interactive engagement activities with exhibitors, the Meet & Greet is the busiest time in the Exhibit Hall and a key opportunity to showcase your organization to attendees looking for services and resources.

OFFICIAL OCD CONFERENCE PARTY

SATURDAY, JULY 11, 2026

Directly following the Meet & Greet, the OCD Conference Party is the largest event of the weekend and features an awards ceremony, light apps, cash bars, and dancing! Exhibitors can continue to connect with attendees during this celebratory event — and unwind as well!

Interested in sponsoring any of the above events? See page 12 for more details!

BOOTH RENTAL RATES

STANDARD EXHIBIT BOOTH

Commercial • \$2,500

(businesses and corporations showcasing products/services, etc.)

Non-Commercial • \$1,650

(clinics, private practices, medical centers, hospitals, research institutions, universities, etc.)

IOCDF Institutional Members • \$1,400

(programs and organizations that are active Institutional Members of the IOCDF)

Non-Profits • \$1,000

(mission-driven 501(c)3 public charities and government agencies only)

TABLETOP ONLY

Non-Profit (Table Only) • 4 available • \$650

(mission-driven 501(c)3 public charities and government agencies only)

Booth Support Passes are intended for marketing personnel staff manning the exhibiting organization's booth for the majority of the weekend. They include full access to the Conference, including breakfast all three days and the networking events on page 14.

STANDARD BOOTH RENTAL FEES INCLUDE:

- 8' x 10' booth space with 8' back drapes and 3' side rail drapes
- One ID sign (including booth number and organization name)
- One 6' draped table
- Two chairs and one wastebasket
- One booth support pass (see details below)
- Complimentary Wi-Fi in Exhibit Hall and meeting area
- Electronic Exhibitor Service Kit
- Exhibitor listing in the printed Program Guide, including booth number, logo, and contact information
- Exhibitor listing on the online Conference schedule and mobile app

TABLE TOP ONLY BOOTH RENTAL FEES INCLUDE:

- 6'x30" Table for display of materials
- Two chairs and one wastebasket
- One booth support pass (see details below)
- Complimentary Wi-Fi in Exhibit Hall and meeting area
- Electronic Exhibitor Service Kit
- Exhibitor listing in the printed Program Guide, including booth number, logo, and contact information
- Exhibitor listing on the online Conference schedule and mobile app

Freestanding backdrops/displays are not permitted for Table Top Only Booths.

* Institutional Members receive two (2) booth support passes per booth rental

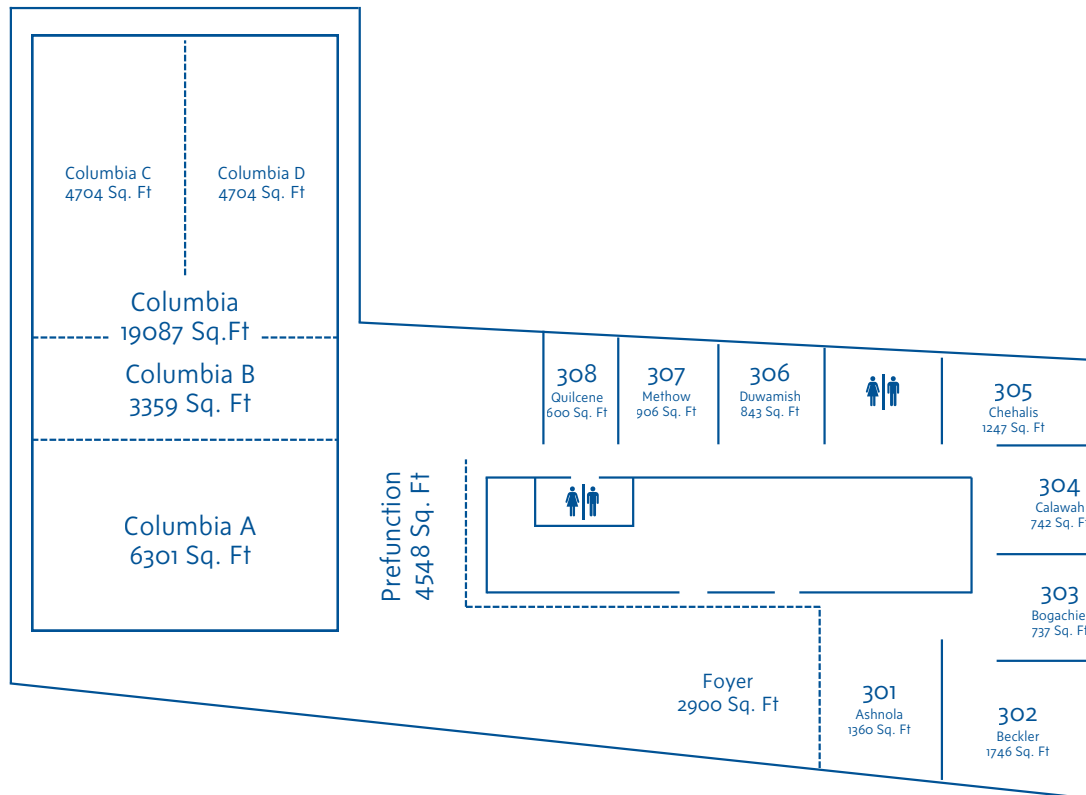
* One (1) additional booth pass may be purchased for \$300 by Commercial, Non-Commercial, and Non-Profit exhibitors for a total of two passes. To request more than two (2) booth passes, email the IOCDF Events Team at mackerman@iocdf.org.

* Although booth passes allow exhibitors to attend sessions, they do NOT include continuing education (CE) credit. If an exhibitor manning the booth is a clinician seeking to earn CE credits for one or more days of the Conference, they must register for the Conference at the Clinician/Therapist level. Visit iocdf.org/ocdfcon for more information.

*Purchase of tabletop exhibit includes one (1) complimentary registration for the conference. Additional registrations can be purchased at a discounted rate.

EXHIBIT HALL MAP

The Exhibit Hall is located in Columbia Ballroom. The Exhibit Hall is positioned on the third floor of the Hyatt Regency Seattle centrally located by registration. The Exhibit Hall will serve as a central hub for attendees as it is the location of breakfast all three days of the Conference, snack and coffee breaks*, bookstore and merch store, research posters, and the IOCDF Information Booth.



LOOKING FOR PREMIER VISIBILITY? BECOME A CONFERENCE SPONSOR!

All sponsors of the Annual OCD Conference receive a complimentary exhibit booth as part of their support of the Annual OCD Conference and receive priority selection of their booth location. Higher-level sponsors have the option of a double (8' x 20') booth, as well.

RESERVE YOUR BOOTH TODAY!

Exhibitors will choose their booth location preferences in April 2026 in the order that applications were received — so make sure to reserve your booth today! The final deadline to reserve a booth and be included in print marketing materials is Monday, May 4, 2026.

To reserve your booth, fill out the online application at iocdf.org/exhibit.

Questions? Contact the IOCDF Events team at mackerman@iocdf.org. Learn more about sponsoring opportunities on page 12

PAST EXHIBITORS

- Alpine Academy
- American Foundation for Suicide Prevention
- Anxiety and Stress Disorders Clinic at UNC
- Anxiety Disorders Center at the Institute of Living
- Anxiety Experts
- Anxiety Institute
- Anxiety Sisters
- Anxiety Treatment Center of Austin
- ASPIRE Alliance to Solve PANS & Immune-Related Encephalopathy
- Austin Anxiety & OCD Specialists
- Austin Center for the Treatment of OCD
- Baylor College of Medicine
- Behavior Therapy Center of Greater Washington
- Better Living Center for Behavioral Health
- Biohaven Pharmaceuticals
- Bradley Hospital
- Brainsway Deep TMS
- Bridges to Recovery
- Butler Hospital
- Capital OCD & Anxiety Practice
- Cascade Academy
- CBTeam
- Center for Discovery
- Center for Mental Health Disparities
- Center for OCD and Anxiety at Sheppard Pratt
- Center for OCD and Related Disorders at MGH
- Child Mind Institute
- choicetherapy
- Cognitive Behavior Therapy Center of Southern California
- Depression & Anxiety Specialty Clinic of Chicago
- Discovery Mood & Anxiety Program
- East Bay Behavior Therapy Center
- Eating Recovery Center
- Equinox Counseling & Wellness Center
- ERC Insight Behavioral Health Center
- The Gateway Institute
- The Glenholme School

- HabitAware, Inc.
- Hopewell: A Therapeutic Community
- The Hoarding Project
- JACK Mental Health Advocacy
- Kairos Wellness Collective
- Lindner Center of HOPE
- Los Angeles BDD & Body Image Clinic
- Massachusetts Psychological Association
- McLean Hospital OCD Institute
- Mental Health Association of San Francisco
- Moleculera Labs, Inc.
- Monte Nido and Affiliates
- Mountain Valley Treatment Center
- Mount Sinai OCD & Related Disorders Program
- Neurobehavioral Institute
- New England Center for OCD and Anxiety
- NOCD
- Not Alone Notes
- NW Anxiety Institute, LLC
- the ocdopus
- OC Anxiety Center
- The OCD and Anxiety Treatment Center
- OCD Center of Los Angeles
- OCD Genetics Study of SUNY Downstate Medical Center
- OCD Institute of Texas
- Pathlight Mood and Anxiety Center
- PANDASNetwork.org
- PANDAS Physicians Network
- Picking Me Foundation NFP
- Potomac Behavioral Solutions
- Provincial OCD Program at British Columbia Children's Hospital
- Psychiatry Northwest
- Reasons Eating Disorder Center
- Renewed Freedom Center
- Resilience Treatment Center
- Rodriguez Lab Translational Therapeutics at Stanford
- Rogers Behavioral Health
- Skyland Trail
- Texas State University
- Therachat
- Therapy West NYC
- Timberline Knolls Residential

- The TLC Foundation for Body-Focused Repetitive Behaviors
- Treatment Center
- TOCMexico
- Tourette Association of America
- UCLA Health System
- UCSF OCD Program
- University of Colorado Anschutz Medical
- Campus, Department of Psychiatry
- University of Florida OCD Program
- University of Southern California
- University of South Florida OCD Program
- Virtually Better, Inc.
- Visions Adolescent Treatment Centers
- WayPoint Academy

OCD CON 2026

SEATTLE



International
OCD
Foundation

ADVERTISING

Unable to join us in Seattle or looking to extend your company's visibility beyond the Exhibit Hall? We offer a variety of advertising opportunities that allow you to make an impact by getting your brand in front of our anticipated 3,000 attendees!

IOCDF Institutional Members receive 15% off all advertising opportunities!

CONFERENCE WEBSITE (IOCDF.ORG/OCDCON)

HALF BANNER ADVERTISEMENT • \$1,200 EACH (2 AVAILABLE) • 700 X 100 PIXELS

ROTATING HOME PAGE BANNER ADVERTISEMENT • \$600 EACH (6 AVAILABLE) • 1200 X 200 PIXELS

Display your digital artwork along the footer of every page of the Conference website and have it link out to any URL you desire! Your advertisement will be displayed from the moment we receive the artwork through the Conference weekend in July, making these banners the advertising opportunity with the longest-running visibility we offer.

The Conference website receives more than 26,000 page views per month during the registration season, with people returning to the website for updates on Conference program additions, the full schedule of events, and travel/hotel information.

Make it an exclusive opportunity by purchasing both half banners for the discounted rate of \$2,000 (saving \$400!) First come, first served!

MOBILE APP ADVERTISEMENTS

In addition to the onsite printed Program Guide, most attendees download and utilize the official Conference Mobile App throughout the weekend to access the schedule, speaker list, hotel maps, and discussion opportunities to connect with other attendees.

We have two (2) banding opportunities on the mobile app:

STATIC IMAGE WITH HYPERLINK 680 X 480 PIXELS • \$400 • (4 AVAILABLE)

Showcase your organization with a static image advertisement of your design with a hyperlink to a tracked link URL of your choice. Includes:

- Header- 25 characters left
- Description- 200 characters
- Link

EMBEDDED VIDEO • \$400 • (4 AVAILABLE)

Educate attendees about the services you provide by embedding a promotional video of any length (hosted on Youtube, Wistia, or Vimeo) that pays both in-app and has a link to the video's URL, allowing attendees to watch more of your content on your YouTube, Wistia, or Vimeo pages. Supported file types: JPEG, JPG, PNG, or GIF only. GIF animation will only occur on iOS devices. Required size: 1280 x 720 pixels. Includes:

- Header- 25 characters left
- Description- 200 characters

ADVERTISING

PROGRAM

FULL PAGE • 7.5" X 9.5" (300 DPI) • \$1200

HALF PAGE • 7.5" X 4.75" (300 DPI) • \$900

QUARTER PAGE • 3.25" X 4.75" (300 DPI) • \$650

(15% OFF FOR INSTITUTIONAL MEMBERS)

Gain brand visibility with a full-color ad in the on-site Program Guide. Distributed to every Conference attendee (2,000 print distribution), it includes the full Conference schedule and presentation descriptions, sponsor and exhibitor information, the Conference hotel map, and more! Plus, the Program Guide is sent by request to members of the OCD community, advocacy groups, healthcare associations, and others throughout the year.

TOTE BAG PROMO ITEM

**\$1,000 + SHIPPING 2,000 UNITS OF YOUR FLYER OR PROMO ITEMS*
TO THE HOTEL BEFORE THE CONFERENCE**

Provide a piece of marketing collateral to be included in the attendee promotional tote bags — one of our most highly anticipated Conference giveaways. Every attendee receives a tote bag at check-in, so your material is guaranteed to reach the entire Conference population.

Supply a branded pen or notepad for attendees to take notes throughout the weekend, or include something unique for attendees to take home, like branded sunglasses!

**Up to 2,250 units requested. IOCDF must approve all items before printing and/or shipping.*

NEW MARKETING EMAIL BANNER ADVERTISEMENT (4 AVAILABLE)

\$800 • 600 X 100 PX WITH A TRACKABLE UTM LINK

Directly promote your organization to a highly engaged audience with a banner ad in our conference marketing emails — our highest visibility digital outreach channel. With an email subscriber list of 50,000+ prospects, your message is guaranteed to reach a broad audience of clinicians, individuals with OCD, family members, and advocates. Highlight a new program or spotlight a special offer with eye-catching creative. Your ad will be featured in one of four scheduled promotional emails, ensuring high visibility and repeated engagement throughout the registration cycle.

Artwork must be approved by IOCDF. One advertisement is available per email (4 total available). Preferred email placement is available on a first-come, first-served basis.

RESERVE AN ADVERTISEMENT OPPORTUNITY TODAY!

VISIT [IOCDF.ORG/ADVERTISE](https://iocdf.org/advertise) TO PURCHASE AD SPACE AT THE ANNUAL OCD CONFERENCE.
QUESTIONS? CONTACT THE IOCDF EVENTS TEAM AT MACKERMAN@IOCDF.ORG.

EXHIBITING & ADVERTISING APPLICATION AND CONTRACT

31ST ANNUAL OCD CONFERENCE | JULY 9-12, 2026 | SEATTLE, WA

Acceptance of Application for Exhibit Space and Review of Activities:

The International OCD Foundation (IOCDF) reserves the right to accept or refuse the Application and Contract for Exhibit Space for any exhibitor and, once an exhibit is on the floor, to require its modification or removal, whenever the IOCDF considers such exhibit to be detrimental to its mission, professional, or ethical interests or originates from any organization whose displayed products do not meet the professional standards of the IOCDF. The IOCDF may review the exhibit floor activities of exhibitors at any time. The IOCDF reserves the right to decline or prohibit any exhibit, or part of any exhibit, or prohibit or restrict any activity or conduct within the exhibit area that, in its opinion, is not appropriate or would cause the IOCDF to violate its contract with the Conference hotel (Hyatt Regency Seattle). In the event of such restriction or eviction, the IOCDF is not liable for any refund to the exhibitor. Exhibitors shall not assign or sublet the space purchased, or permit any other party to exhibit therein.

Payment: All exhibiting and/or advertising invoices must have been paid in full to the IOCDF within 30 days of the invoice issue date and no later than the application deadline of Monday, May 4, 2026. If an exhibitor fails to pay the IOCDF for the full amount of the exhibit booth by whichever date comes first, the booth space may be released to another waiting party.

Cancellations: The IOCDF must receive written requests for cancellations of exhibit space by Friday, April 3, 2026 to be refunded in full. Any cancellations made after this date are NON-REFUNDABLE and NON-TRANSFERABLE. If the Annual OCD Conference must be cancelled due to an emergency, exhibitors may either request a full refund or transfer their exhibit payment to an exhibiting/sponsor opportunity at a comparable event in 2026 fiscal year.

Fire and Safety Regulations: All local regulations will be strictly enforced, and the exhibitor assumes all responsibility for compliance with such regulations. If an exhibit booth violates any local or hotel fire and safety regulations, IOCDF and hotel staff will work with the exhibitor to fix the issue at hand.

Installing & Dismantling Exhibits:

Exhibitors agree to install and dismantle exhibit booths only within the installation and dismantling times designated by the IOCDF. Exhibit installation will take place on Thursday, July 9, 2026, between the hours of 11:00am–3:00pm in the Columbia Ballroom at the Hyatt Regency Seattle. If the exhibit space is not occupied by 8:00am on Friday, July 10, 2026, the IOCDF will consider it to be cancelled by the exhibitor and will assume the right to use such space as deemed appropriate. If an exhibitor will be arriving late, the IOCDF must be given prior written notice at least two weeks in advance of the Conference. Exhibits must be dismantled between the hours of 11:30am–1:00pm on Sunday, July 12, 2026. Early exhibit dismantling is disruptive and unfair to neighboring exhibitors and to paid attendees. If an exhibitor needs to dismantle early before 11:30am on Sunday, July 12, 2026, the IOCDF must be given prior written notice at least two weeks in advance of the Conference. Any materials left behind and unclaimed after 1:00pm on July 12, 2026 will be thrown away. Exhibitors are responsible for the dismantling of their areas and the management of any remaining materials.

Shipping of Booth Materials: The shipment of all exhibit booth materials will be handled by Fern, the official exhibitor services company for the 31st Annual OCD Conference. The IOCDF is not responsible for any items shipped independently or through another shipping provider. Instructions about shipping will be provided within the online Exhibitor Portal, which exhibitors will receive access to once payment has been received.

Storage and Security of Exhibit Booth Materials:

Neither the hotel nor the IOCDF will provide security personnel in the Exhibit Hall during move-in, set-up, breakdown, and during exhibit hours. Exhibitors will be responsible for securing items displayed in the Exhibit Hall. Exhibitors hereby expressly assume responsibility for injury or damage to persons, property, or things occurring within the exhibit space assigned to each exhibitor in accordance with the terms of this contract.

Use of Exhibit Floor Plan: The exhibit floor plan and exhibitor list are the property of the IOCDF. Use or publication for any purpose without the IOCDF's written consent is prohibited.

Booth Equipment: All exhibit packages include one (1) six-foot draped table, two (2) chairs, and one (1) waste basket. Exhibitors may rent additional furniture or materials through Fern, the IOCDF's contracted exhibiting company. Information regarding rentals will be made available in the online Exhibitor Portal.

Electrical Power: All electrical power requests must go through Encore and come at an additional cost. Power purchase forms will be available in the online Exhibitor kit, which all confirmed exhibitors will gain access to once payment is received. More detailed information and instructions regarding power capabilities and requests will be posted on the online ordering system.

Booth Assignment: Booth locations will be assigned based on exhibitor preference starting in April 2026. Booth location preference will be requested in the following order: first by confirmed sponsors based on their sponsorship level, and then by standard exhibiting partners in the order in which their applications were received. All sponsors/standard exhibitors will be asked to submit their 1st, 2nd, and 3rd location preference to the IOCDF and have 48 hours to respond, after which point a booth will be automatically assigned. Please note that the IOCDF reserves the right to adjust the Exhibit Hall floor plan or organizations' booth assignments in the unlikely event that such changes become necessary.

Defacing Property: No part of an exhibit, or signs relating thereto, may be taped, nailed, tacked, stapled, pasted, or otherwise fastened to walls, doors, ceilings, painted surfaces, or columns in the hotel. The use of adhesive-backed decals or similar items also is prohibited. Damages to the Exhibit Hall resulting from failure to observe these rules will be billed to the exhibitor.

EXHIBITING & ADVERTISING APPLICATION AND CONTRACT

31ST ANNUAL OCD CONFERENCE | JULY 9-12, 2026 | SEATTLE, WA

Booth Support Passes: Each exhibit booth includes one (1) complimentary Booth Support Pass for marketing personnel manning the booth throughout the weekend. IOCDF Institutional Members received two (2) complimentary Booth Support Passes with their booth purchase. An additional Booth Support Pass may be purchased for \$300 for personnel manning the booth. If for some reason your Exhibit Booth requires more than two (2) staff manning the booth, please contact mackerman@iocdf.org. Please note: The Booth Support Passes are intended for booth personnel manning the exhibit booth throughout the Conference, both during sessions and breaks. Therefore, those staff utilizing the Booth Support Passes are not eligible to receive CE/CME credits. If an exhibiting organization has staff members who are mental health professionals interested in attending one or more days of the Conference and earning CE/CME credit, they must register at the Professional level at iocdf.org/oedcon when registration opens in March 2026.

Exhibit Booth Staffing: Exhibit booths should be staffed by at least one staff member during Exhibit Hall peak traffic times, including breakfast, breaks, and the Researcher and Exhibitor Meet & Greet. It is highly recommended that a staff member is at the exhibit booth during all other exhibit hours, but it is not required. The IOCDF is not responsible for the loss or theft of items from exhibit booths in the exhibit area at any time, whether the exhibit booth is staffed or unstaffed.

Room Reservations: Exhibitors are responsible for making their own hotel reservations. Hotel reservations should be made directly with the Conference hotel, the Hyatt Regency Seattle. The IOCDF has secured a discounted rate of \$219/night (plus taxes and fees) at the Conference hotel for all attendees and exhibitors (subject to availability). Access to the discounted hotel room block will be granted via the online Exhibitor Kit once exhibit booth payment is received beginning when the block opens in late March 2026. If reserving over the phone, make sure to reference the "International OCD Foundation" when booking your room in order to receive this special discounted rate.

Direct Sales: The IOCDF must approve all items an exhibitor wishes to sell at their Exhibit Booth during the Annual OCD Conference. IOCDF reserves the right to decline or prohibit the sale of any products by an exhibitor that, in its opinion, is not appropriate or would cause the IOCDF to be in violation of its contract with the Conference hotel (Hyatt Regency Seattle). To get a product approved for sale, email Maddy Ackerman at mackerman@iocdf.org. See below for restrictions on Contests, Lotteries, and Raffles.

Contests, Lotteries, and Raffles: If an exhibitor wishes to hold a contest of any kind at its exhibit booth during exhibit hours, written details of the contest, lottery, or raffle must be submitted to the IOCDF no later than Monday, May 18, 2026 detailing the proposed action and compliance with state and local laws. Written approval by the IOCDF is necessary. Failure to receive written approval could result in expulsion from the Conference.

Food: Food from outside the hotel is not permitted at exhibit tables, with the exception of wrapped candy intended for giveaways. Breakfast, lunch, and dinner should be consumed in hotel guest rooms or at nearby restaurants and cafes. Sponsors and exhibiting partners who wish to arrange the distribution of outside food and/or beverages to attendees at their booth must receive advanced IOCDF approval, and additional fees may apply. Email mackerman@iocdf.org for more information.

Research Collection Policy: All exhibitors planning on conducting any research or data collection at their exhibit booth must receive permission in writing from the IOCDF. Please email the IOCDF Events Team at mackerman@iocdf.org to request permission and sign the Research Data Collection Policy Contract. Any exhibitor found to be conducting research without prior approval will be expelled from the Conference.

Security: Neither the hotel nor the IOCDF will provide security personnel in the Exhibit Hall during move-in, set-up, breakdown, and exhibit hours. Exhibitors will be responsible for securing items displayed in the Exhibit Hall. Exhibitors hereby expressly assume responsibility for injury or damage to persons, property, or things occurring within the exhibit space assigned to each exhibitor in accordance with the terms of this contract.

Cleaning: All booth areas and furnishings are provided in a clean and orderly state on the first day of setup for your area of the Exhibit Hall. However, the exhibitor is responsible for any cleaning services required between the initial booth materials delivery and the Exhibit Hall opening.

General: All matters and questions not covered by these terms and conditions are subject to the decision and discretion of the IOCDF.

Advertiser Agreement: All advertisers at the 31st Annual OCD Conference must agree to the following terms and conditions.

The Advertising Organization hereby agrees to provide financial support for the 31st Annual OCD Conference, being held at the Hyatt Regency Seattle, July 9-12, 2026. As a Conference advertiser, the organization agrees to submit payment and provide artwork for digital and print media in a timely manner and no later than the deadline of Monday, May 4, 2026. The International OCD Foundation (IOCDF) reserves the right to accept or refuse the Application and Contract for Advertising and the IOCDF reserves the right to terminate this agreement if it considers such advertising artwork to be detrimental to its mission, professional or ethical interests, or originates from any organization whose displayed products do not meet the professional standards of the IOCDF. Publication of an advertisement does not constitute endorsement or approval of a book, publication, point of view, standards of service, or opinion presented therein, by the IOCDF, and the IOCDF reserves the right to add the word "advertisement" to advertising copy.

Payment: Advertising invoices must be paid in full to the IOCDF within 30 days of the invoice issue date or by the application deadline of Monday, May 4, 2026, whichever comes first. If an advertiser fails to pay the IOCDF for the full amount of the advertisement by this date, the ad space may be released to another waiting party.

EXHIBITING & ADVERTISING APPLICATION AND CONTRACT

31ST ANNUAL OCD CONFERENCE | JULY 9-12, 2026 | SEATTLE, WA

Artwork Deadline: Advertising spaces are reserved on a rolling basis, and the final deadline for reserving and submitting all advertising artwork is Monday, May 4, 2026.

Cancellations: For Program Guide and Tote Bag advertisements, the IOCDF must receive a written request for cancellations of an advertisement by Friday, April 3, 2026 in order to be refunded in full. Any cancellations made after this date are NON-REFUNDABLE and NON-TRANSFERABLE. Advertisements on the Conference website and Conference Mobile App are NON-REFUNDABLE and NON-TRANSFERABLE.

Program Guide Ad Requirements: The IOCDF requires all advertising artwork to be in the form of high-resolution (300dpi or higher) electronic files. The preferred format is Press Quality PDF at actual size, with visible trim lines and bleeds. Also accepted: *.JPEG, or *.TIFF files. All ads for the Program Guide should be full color (CMYK) or black and white (grayscale). Do NOT use Microsoft Word, PowerPoint, Publisher, or Excel for ads. We will charge a conversion fee of \$100 for any ad that needs to be converted into a print-ready file. Paper ads will NOT be accepted.

Conference Website Ad Requirements: Website banner advertisements should be 700px x 100px (width x height) at 72 dpi resolution, sent in *.JPG, *.PNG, or *.GIF format, in RGB color. The ad's destination URL, along with any UTM tracking should be supplied with artwork files. Website homepage rotating banner advertisements should be 1200px x 200px (width x height) at 72 dpi resolution sent in *.JPG, *.PNG, or *.GIF format, in RGB color. The ad's destination URL along with any UTM tracking should be supplied with artwork files.

Mobile App Ads Requirements:

Video advertisements on the Mobile App must be sent via a YouTube, Wistia, or Vimeo URL along with a 1280 x 720 pixel (width x height) thumbnail image (with play button) sent in *.JPG, *.PNG, or *.GIF format (please note GIF animation will only occur on iOS devices). Image advertisements on the Mobile App must be 680 x 480 pixels (width x height). Both video and static image ads must be accompanied by a header (25 characters) and description (200 characters), and the advertiser's desired URL with an applicable UTM tracking code.

Video Advertisement:

Educate attendees about the services you provide by embedding a promotional video of any length (hosted on Youtube, Wistia, or Vimeo) that pays both in-app and has a link to the video's URL, allowing attendees to watch more of your content on your YouTube, Wistia, or Vimeo pages.

- Supported file types: JPEG, JPG, PNG, or GIF only. GIF animation will only occur on iOS devices. Required size: 1280 x 720 pixels.
- Header- 25 characters left
- Description- 200 characters

Endorsement: The IOCDF does not endorse companies or products. Advertisement revenue directly supports our not-for-profit mission to ensure that no one affected by OCD and related disorders suffers alone. Advertisements inclusion in the Conference materials does not imply endorsement from the IOCDF and represents goods for service.

Join us at the
31st Annual OCD Conference

Hyatt Regency Seattle
Seattle, WA
July 9-12, 2026
iocdf.org/ocdcon

General Conference inquiries:
conference@iocdf.org

Sponsorship inquiries:
bgalante@iocdf.org

Exhibiting & Advertising inquiries:
mackerman@iocdf.org

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