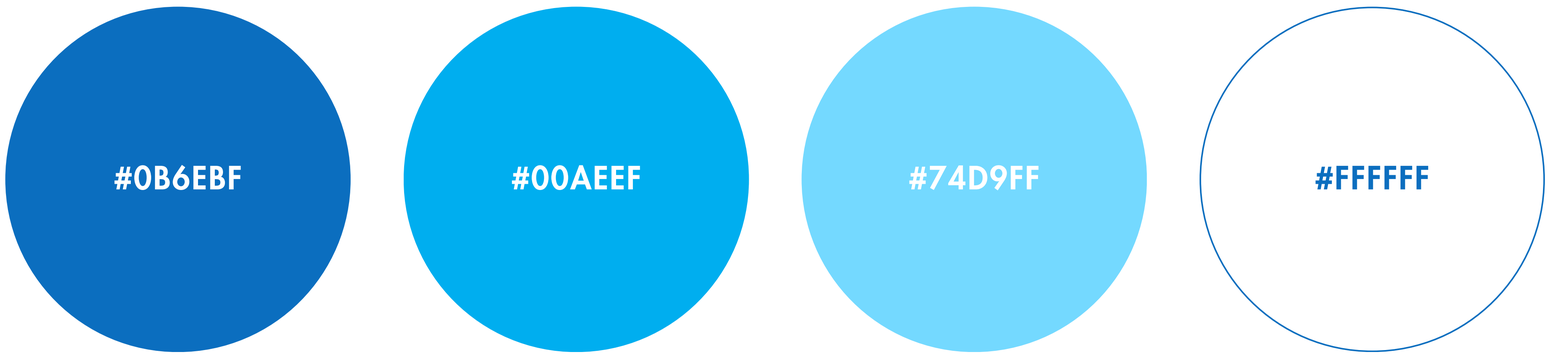
IOCDF WALK BRAND GUIDELINES

Logos



Color Palette



Font

TITLES

Futura Bold

ALL CAPS / TRACKING 50

PRIMARY FONT

THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG.

BODY

Futura Regular

Tracking 50

Body Font

The quick brown fox jumps over the lazy dog.