online

OCD CAMP

Enhance your visibility with targeted advertising placements across the OCD Camp website, virtual platform, and attendee communications.

The Online OCD Camp is a weekend full of interactive sessions, educational activities, and FUN for youth aged 6-17 who have OCD or a sibling with OCD. In addition to programming for elementary, middle, and high schoolers, OCD Camp also offers support for caregivers and families, including strategies and education about caring for a child with OCD and socialization with families with similar experiences. As a sponsor, you'll help subsidize the costs of providing mental health education, resources, and support for youth and their parents navigating OCD — all while gaining visibility for your services and brand!

SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR | $7,500

(1 AVAILABLE)

As the official OCD Camp's Title Sponsor, your organization will receive the most prominent sponsorship visibility leading up to and throughout the two-day event.

Benefits include:

- Sponsor welcome to all attendees at the start of the event (can be a pre-recorded 30-second video or given live on January 30th)
- Leaderboard full page banner advertisement (1400 x 100px) on the OCD Camp website (iocdf.org/camp)
- Logo placement on OCD Camp email header and top placement in sponsor section of all emails
- Custom sponsor highlight in thank you email to attendees
- Sponsor shoutout on social media (208,000+ reach across platforms)
- Most prominent logo placement on OCD Camp background
- Top logo placement, description, and link on the sponsor page of the OCD Camp website

400 Estimated Attendance | Learn more at *iocdf.org/camp*

Contact Sammy Wathen at swathen@iocdf.org to become a sponsor today or receive more information!

CAMP MAP SPONSOR | $3,000

(1 AVAILABLE)

As the official Camp Map Sponsor, your logo will be featured on the map that all attendees use throughout the conference weekend to navigate to their sessions. OCD Camp features separate tracks (and Zoom rooms) for elementary, middle, and high schoolars as well as parents throughout the weekend. These groups will sometimes join together for group presentations and the Camp Map is an invaluable navigation tool to ensure all attendees find themselves in the correct sessions.

Benefits include:

- Logo placement, description, and link on the sponsor section of the OCD Camp website
- Logo in all conference-related emails (marketing and logistics)
- One (1) complimentary registration
- Sponsor profile on virtual platform accessed by attendees throughout the event with ability to customize with name/logo, description, contact information and links to social media, tagline, marketing collateral, and promotional videos
- Rotating banner advertisement on the bottom of the iocdf.org/camp (1200 x 200 px)

SCHOLARSHIP SPONSOR | $3,000

(1 AVAILABLE)

At the IOCDF, we are committed to making our programming available to those who need our help the most. As the sole sponsor for the Online OCD Camp Scholarship Fund, you will help subsidize scholarships for individuals and their families who would otherwise not be able to afford it due to financial hardship.

Benefits include:

- Logo placement on the OCD Camp registration page, scholarship fund page and application
- Logo placement, description, and link on the sponsor page of the OCD Camp webiste
- Logo in all OCD Camp-related emails (marketing and logistics)

SUPPORTING SPONSOR | $2,500

Benefits include:

- Linked logo placement with custom description on the sponsor page of the OCD Camp website (iocdf.org/camp)
- Logo in all OCD Camp-related emails (marketing and logistics)
- Half-page banner advertisement on the bottom of the iocdf.org/camp (700 x 100 px)

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